

Infinity ball

Infinite innovation. Infinite possibilities.

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INFINITYBALL

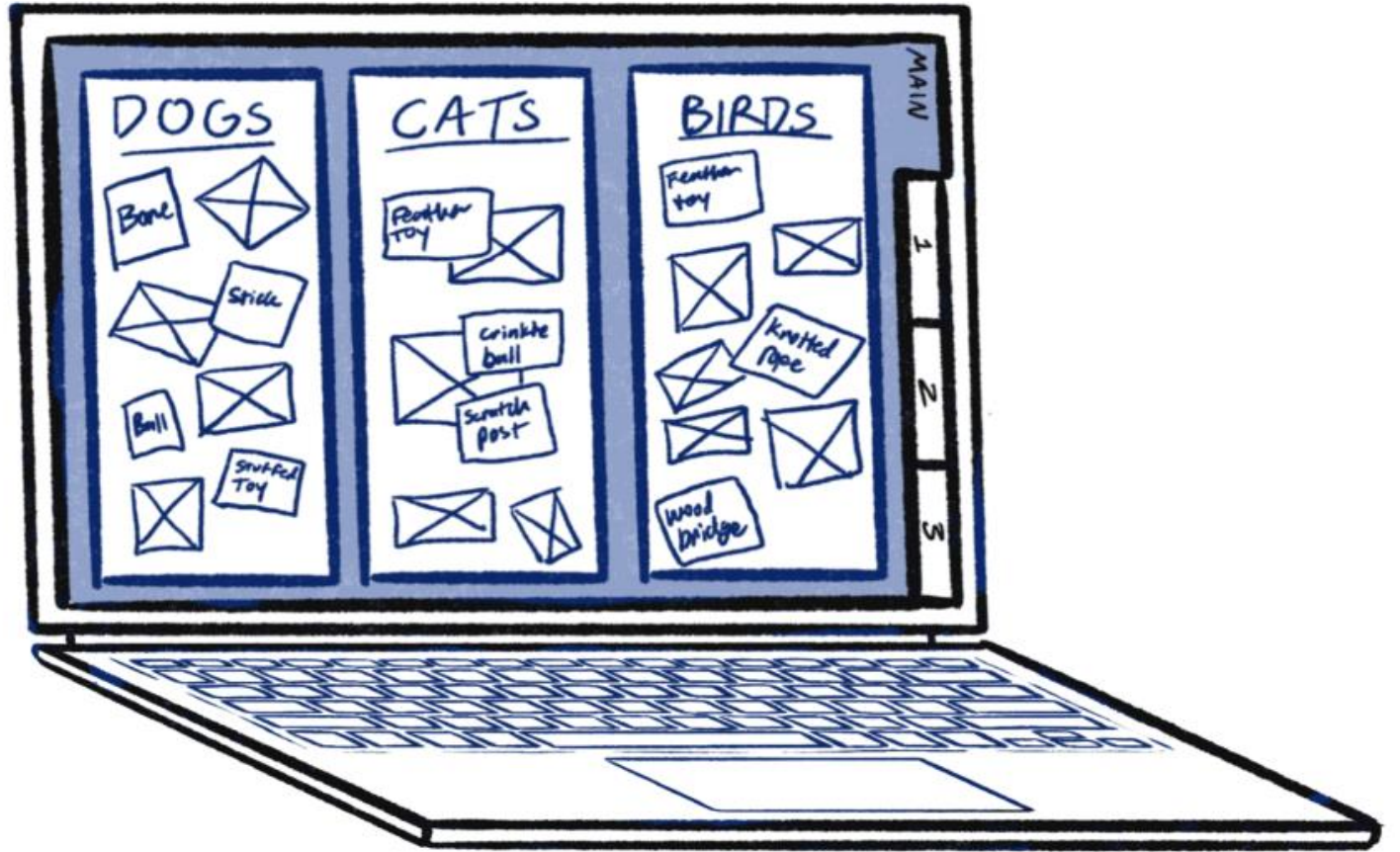
Our Story

Our product harnesses AI to empower designers' creativity. Rather than replacing humans, AI serves as a tool to enrich ideas. By prompting users to input past work, AI generates fresh perspectives, breaking free from conventional design constraints. Our goal is to foster creativity by offering designers new approaches and solutions, facilitated by intuitive interfaces and scalable AI algorithms.



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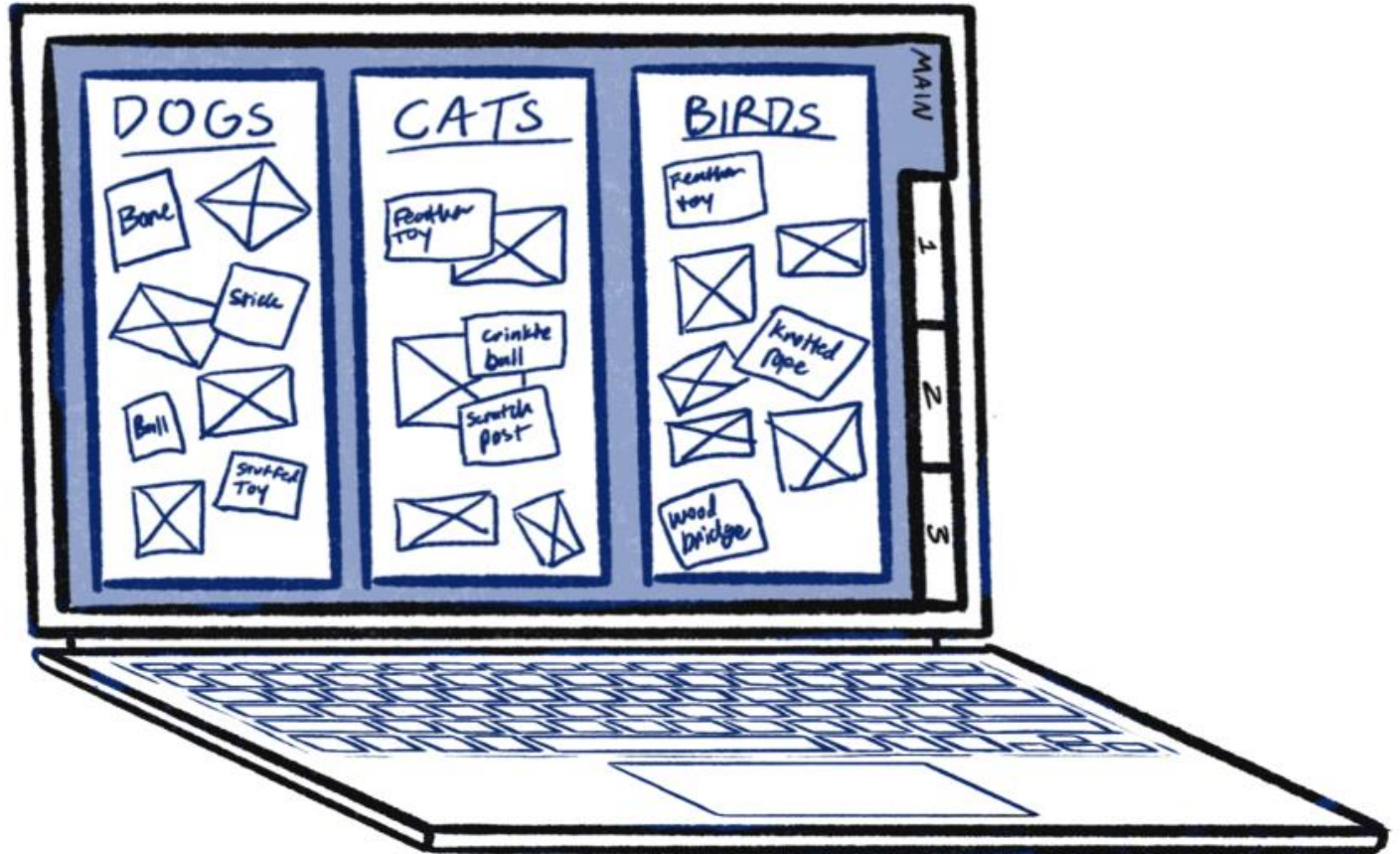




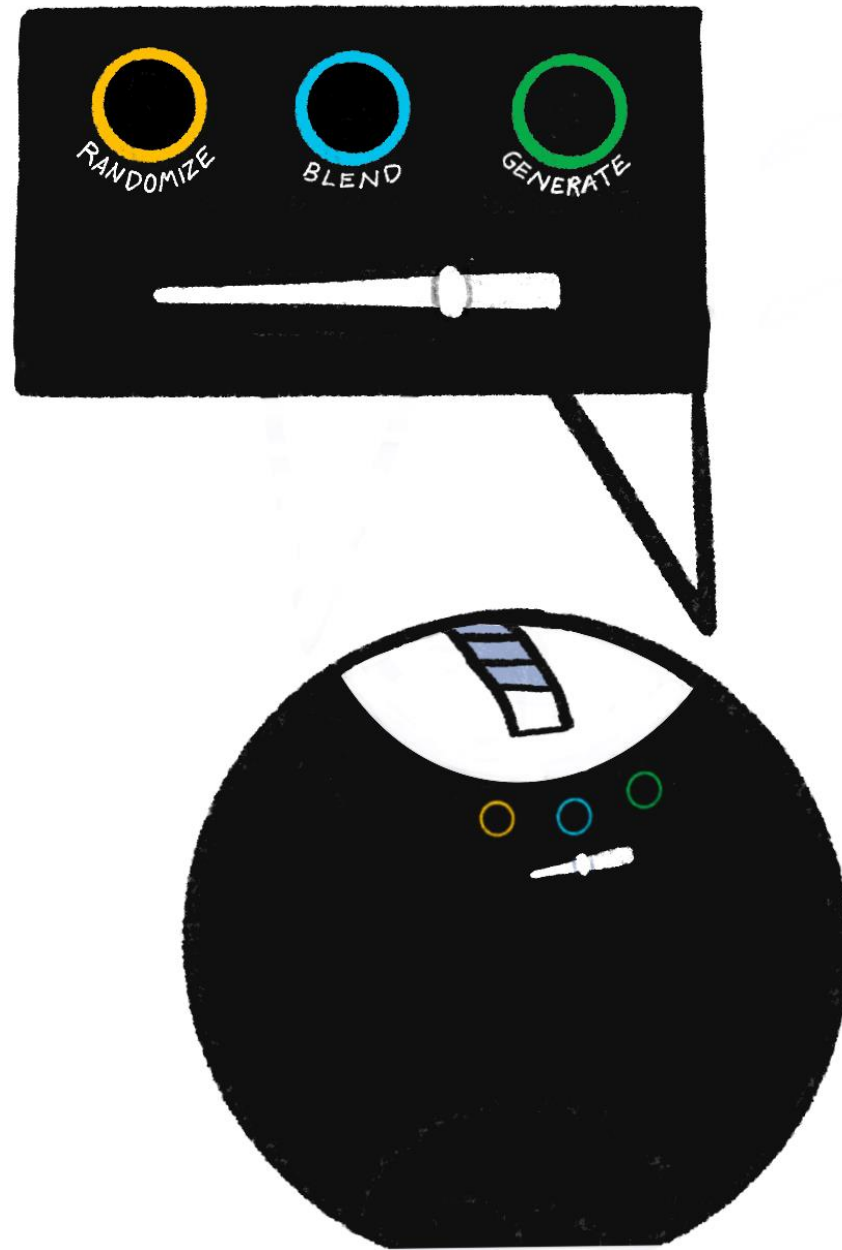
1. Idea Input



- Each person uploads and organizes their ideas
 - Links to databases and previous projects
 - Documents
 - Drawings
 - Pictures
 - Text



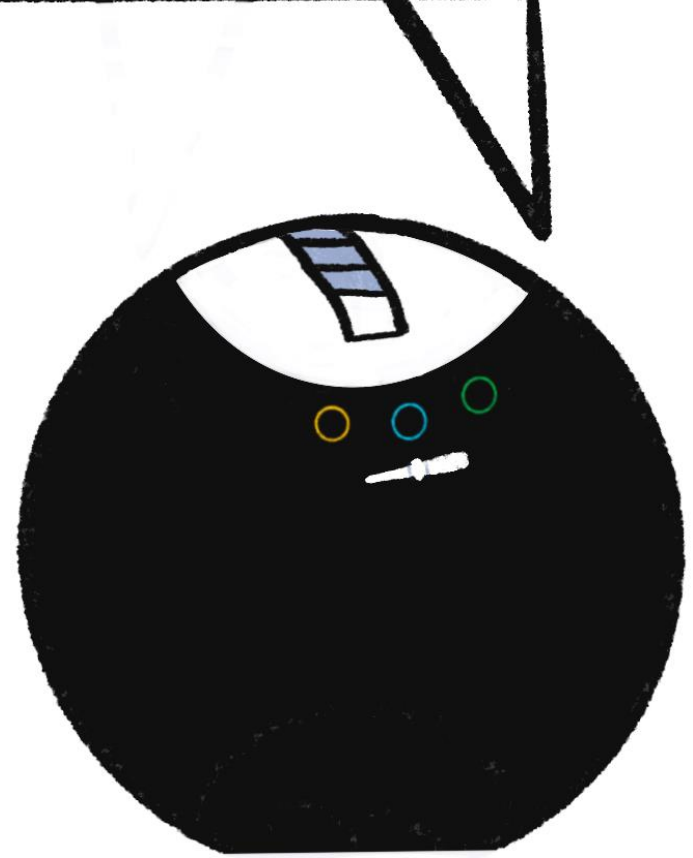
2. Choose Brainstorming Method

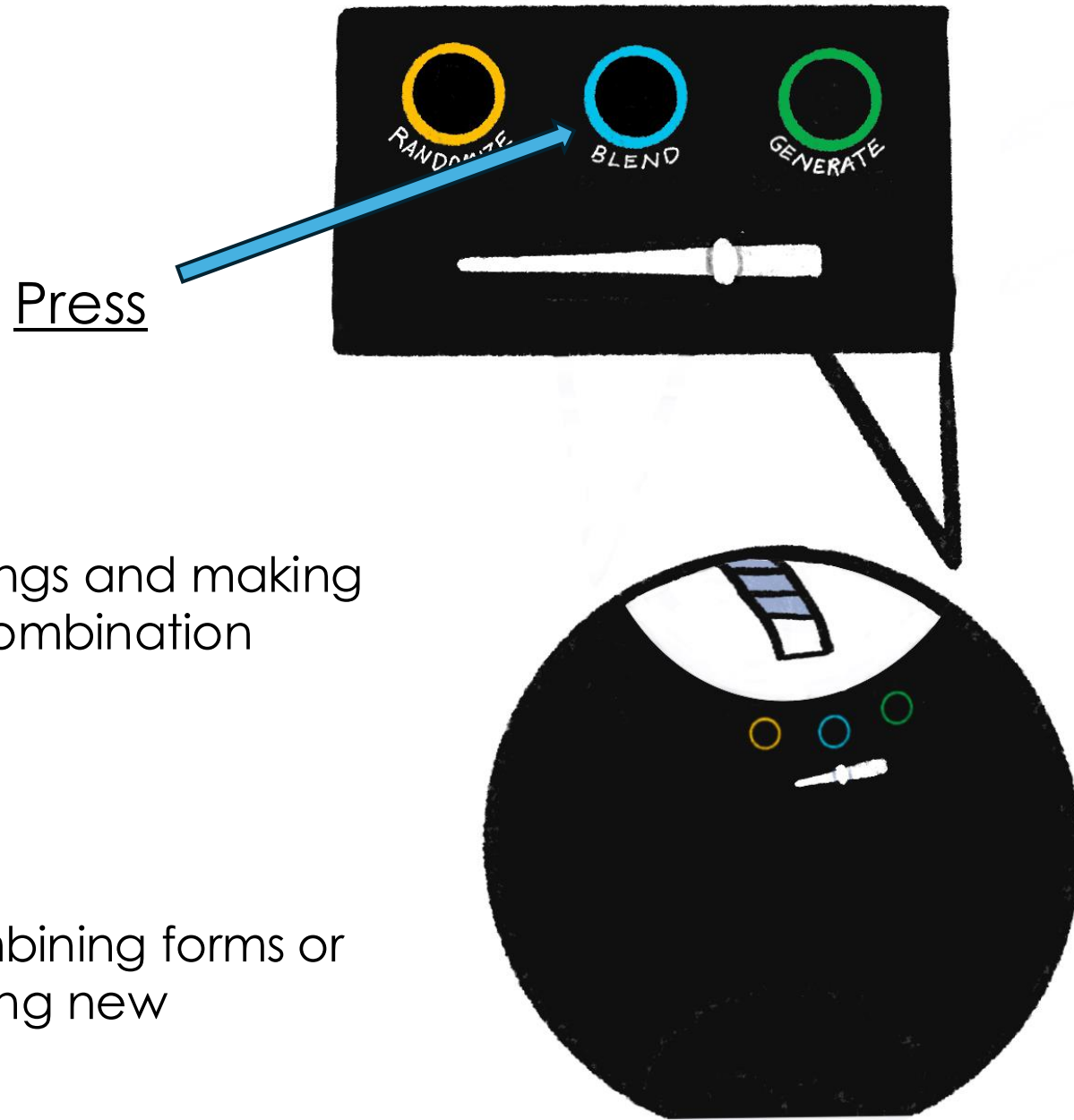


Press



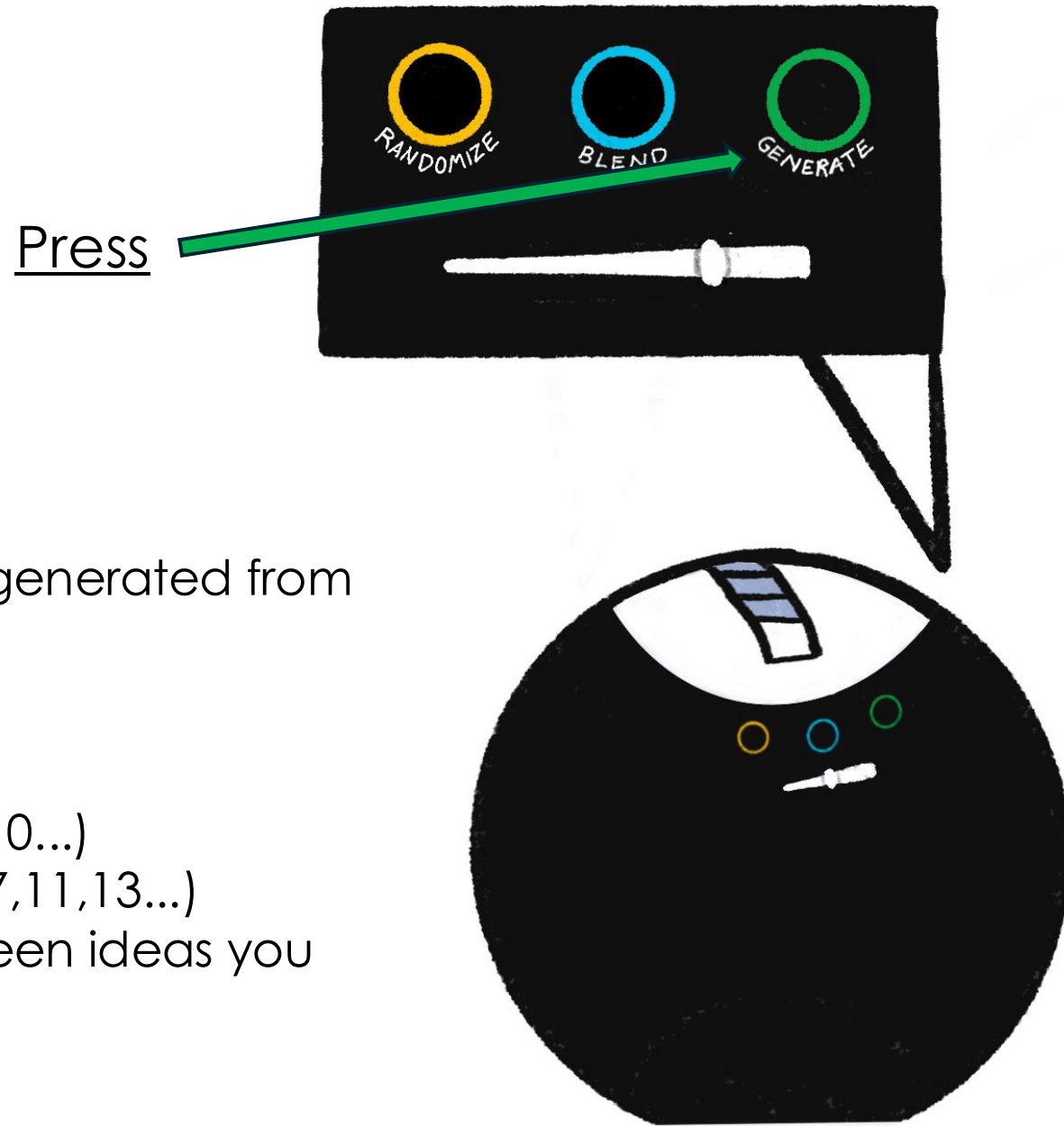
- **Randomize:** selecting from the current data and grouping it for a new context
- Example data: (1,2,3,4,5,6,7,8,9)
- Example result: (2,6,8)
- Less clutter, new unexpected combinations





- **Blend:** Taking multiple things and making something new in their combination
- Example data: (1,2,3)
- Example result:
 - 123(visual blend)
 - 6(addition blend)
- Works for images to, combining forms or objects to make something new

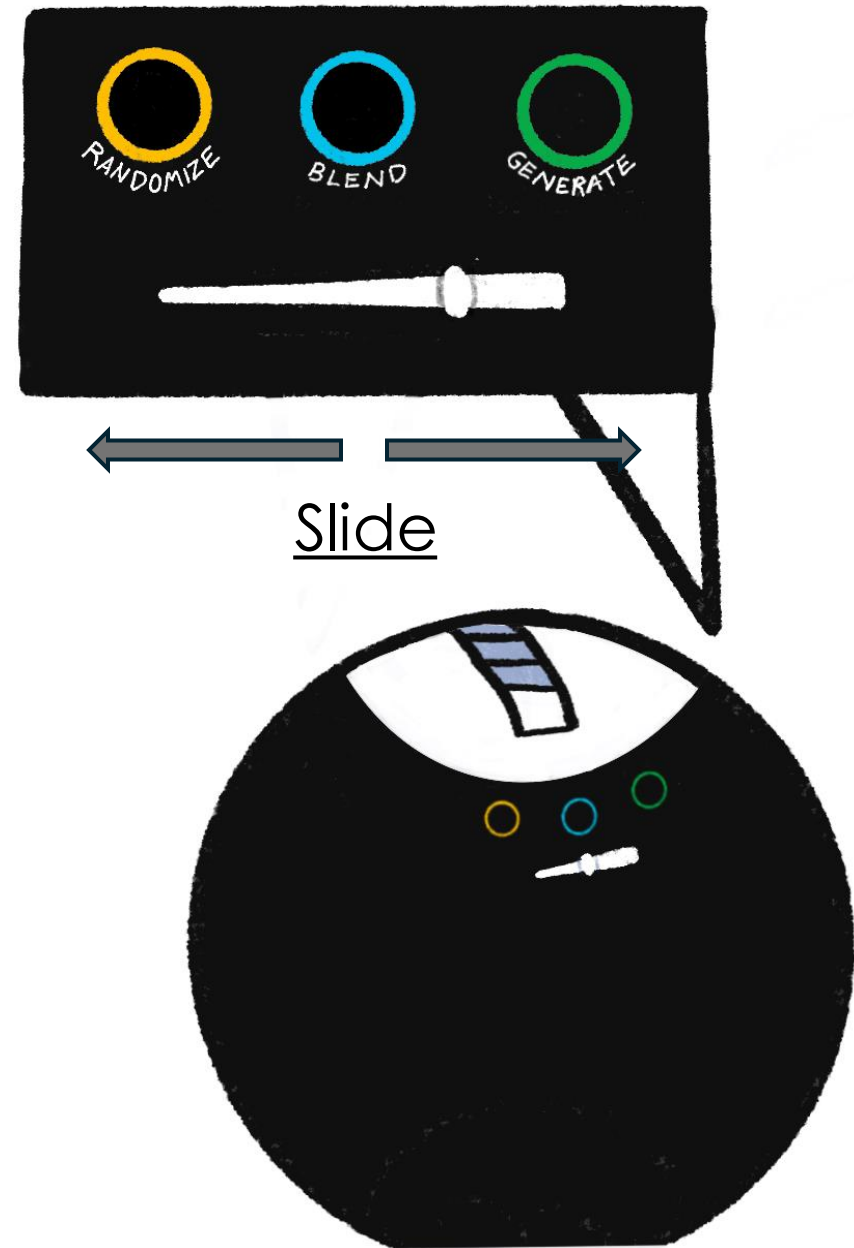


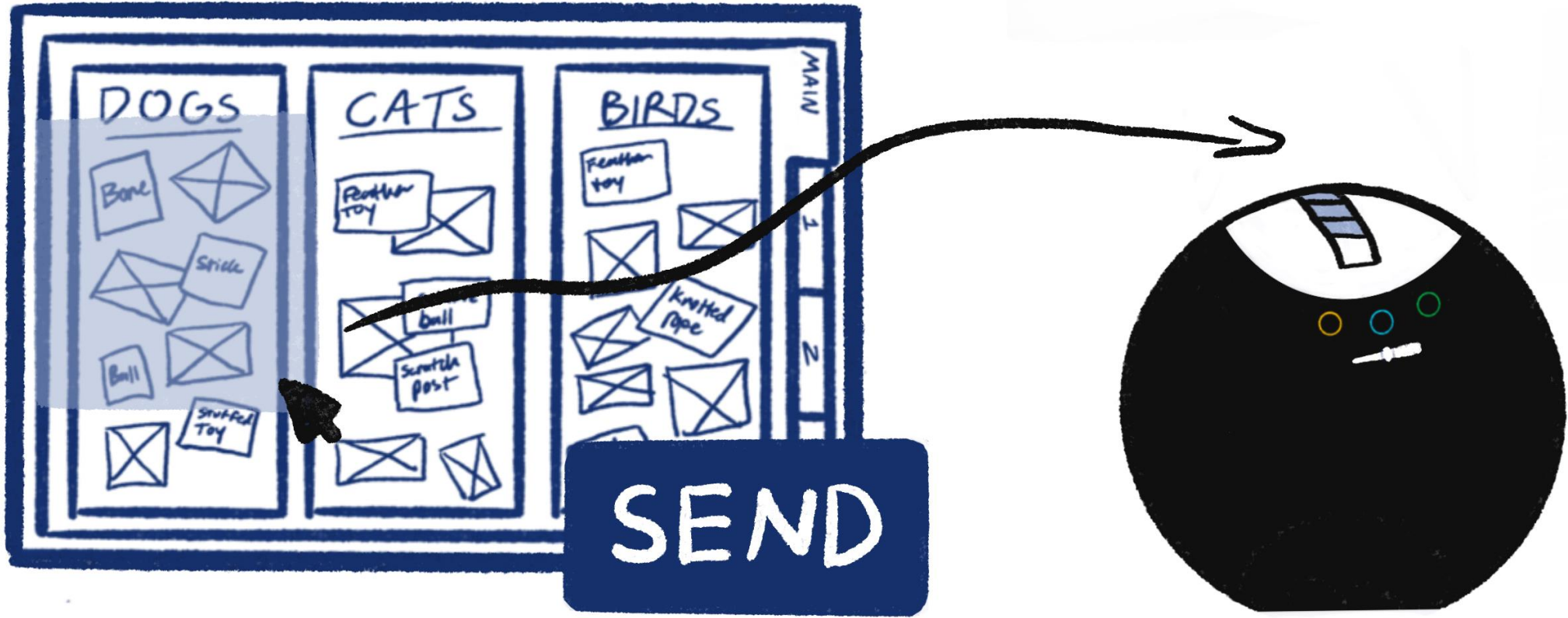


- **Generate:** brainstorming generated from relations to the data
- Example data: (2)
- Example result:
 - Multiples of 2 (2,4,6,8,10...)
 - Prime numbers (2,3,5,7,11,13...)
- Makes relationships between ideas you might not realize yet



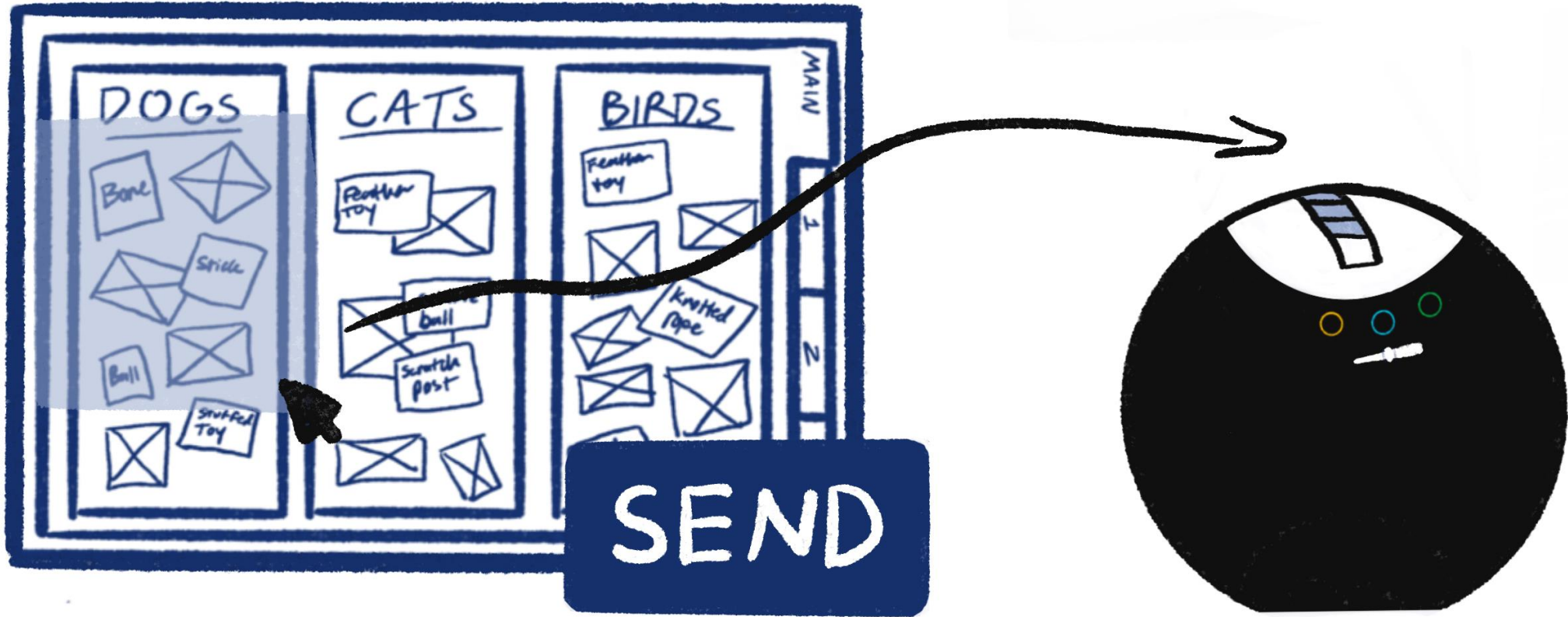
- **Sensitivity scale:** how much "imaginative" power you want or strength of AI involvement
- Example data: (sailboat, ocean, blue)
- Example result
 - Low: a Sailboat in a blue ocean
 - Mid: an ocean themed cruise ship in the Atlantic ocean
 - High: A hydro-powered sailboat going through an ocean of blue powder





3. Select Data





- Select ideas and media to brainstorm from
- Even dropped in documents and externally linked databases can be analyzed
- Send to the infinity ball

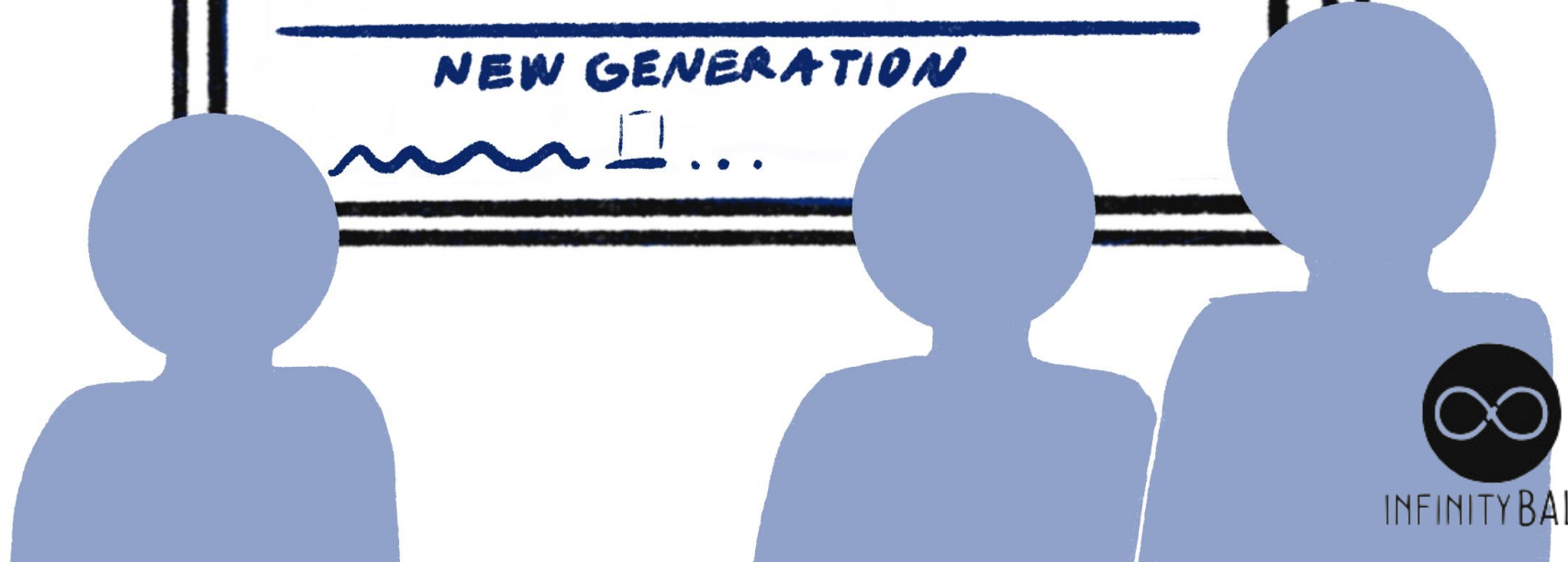
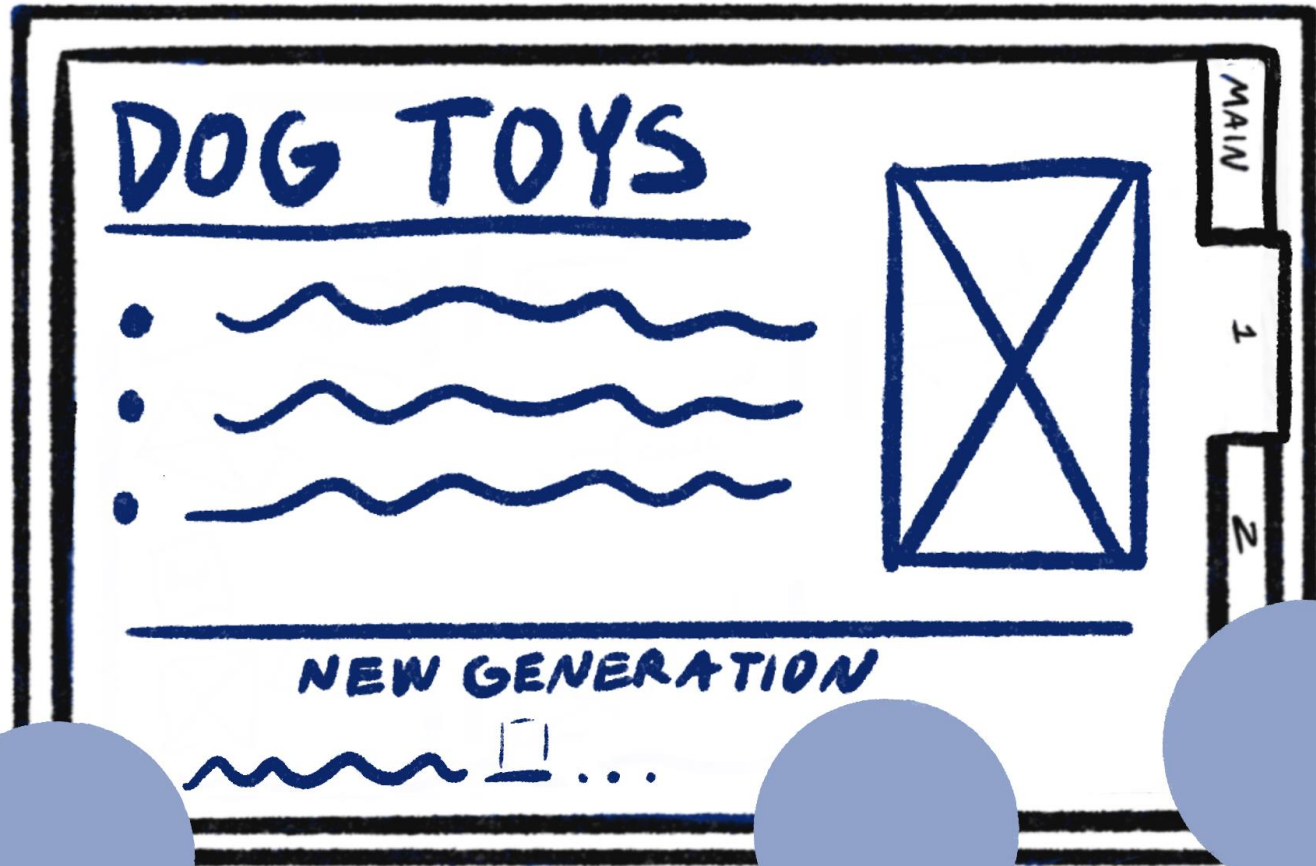


4. Shake

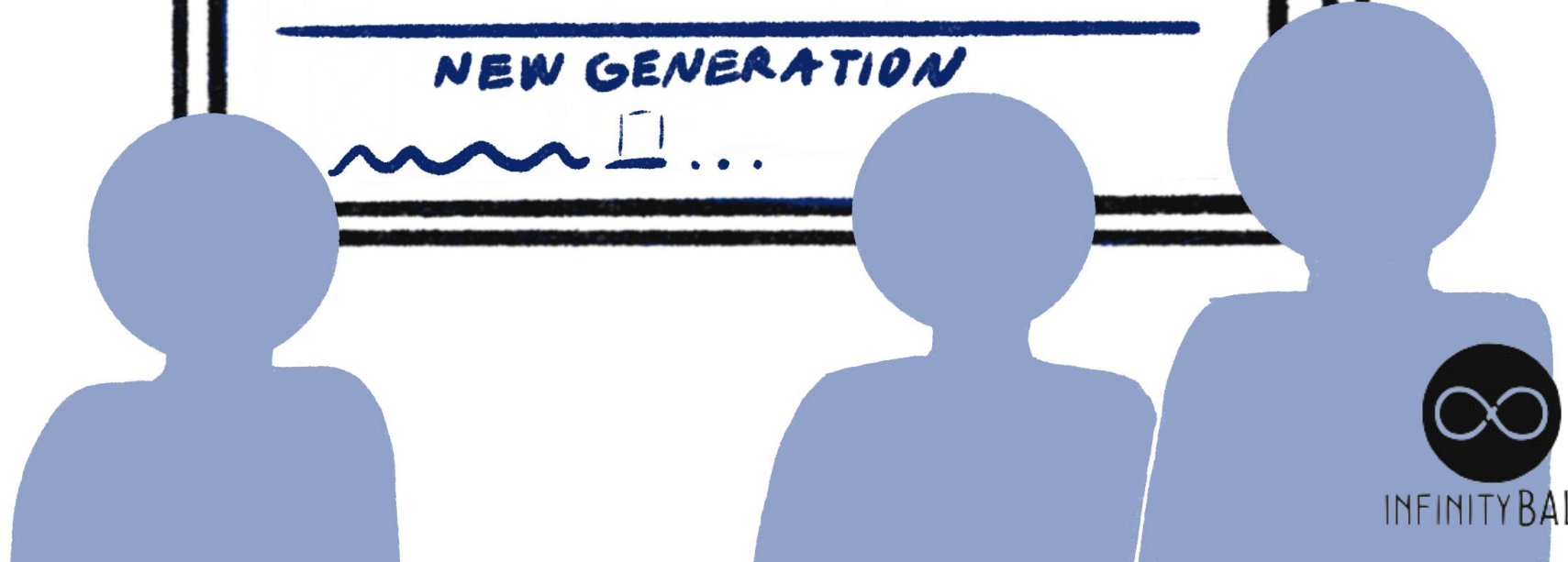
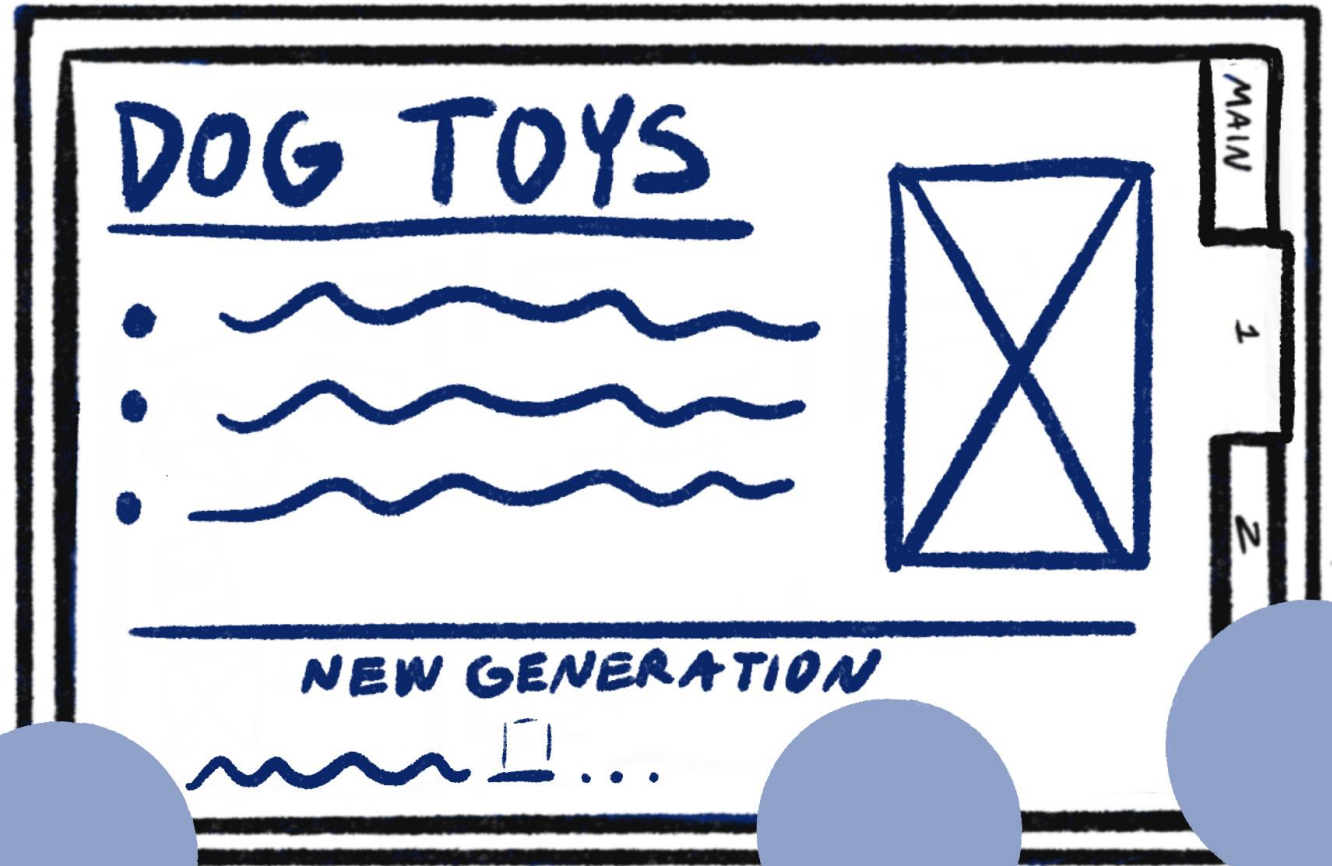


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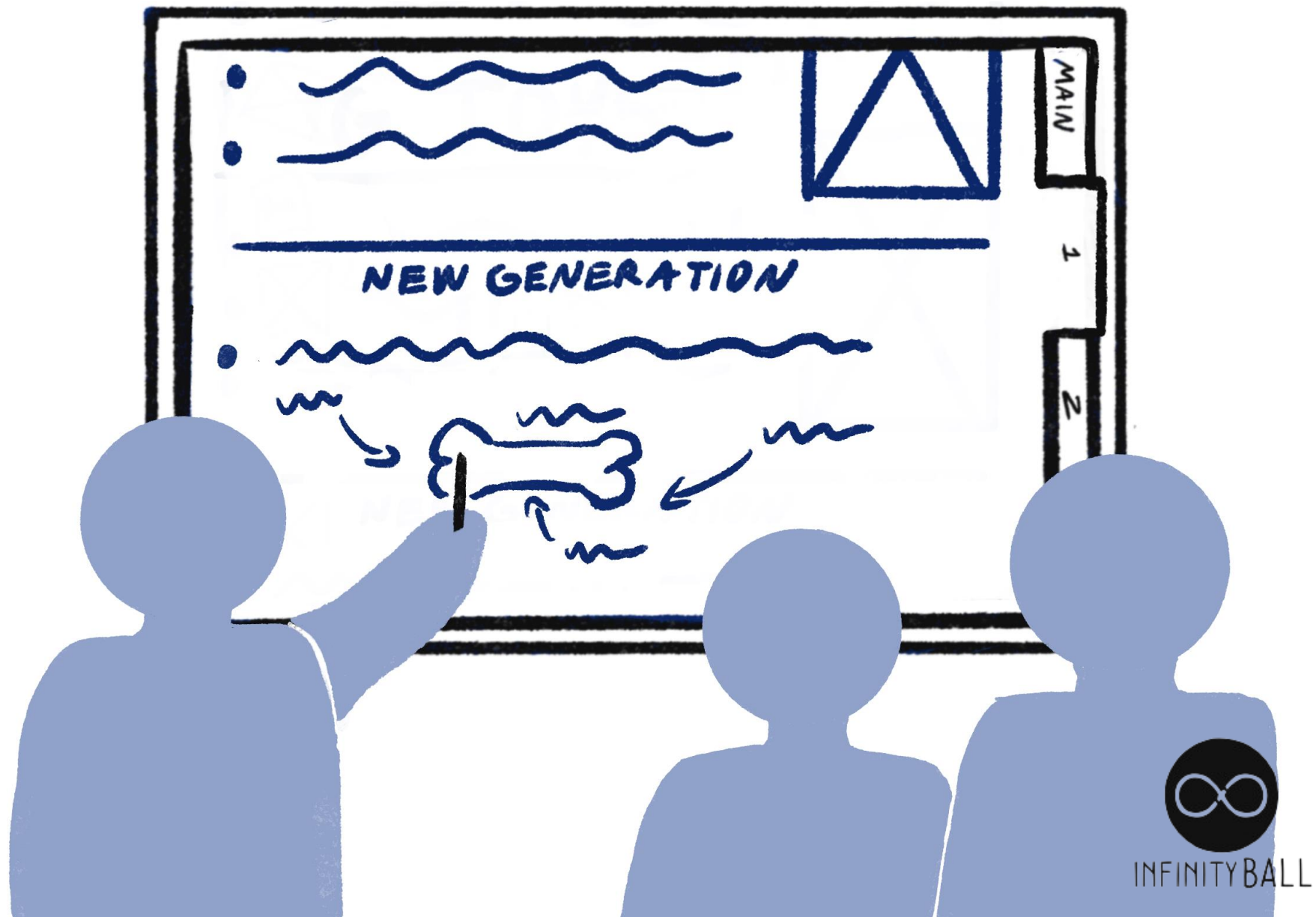
5. New Notes Created



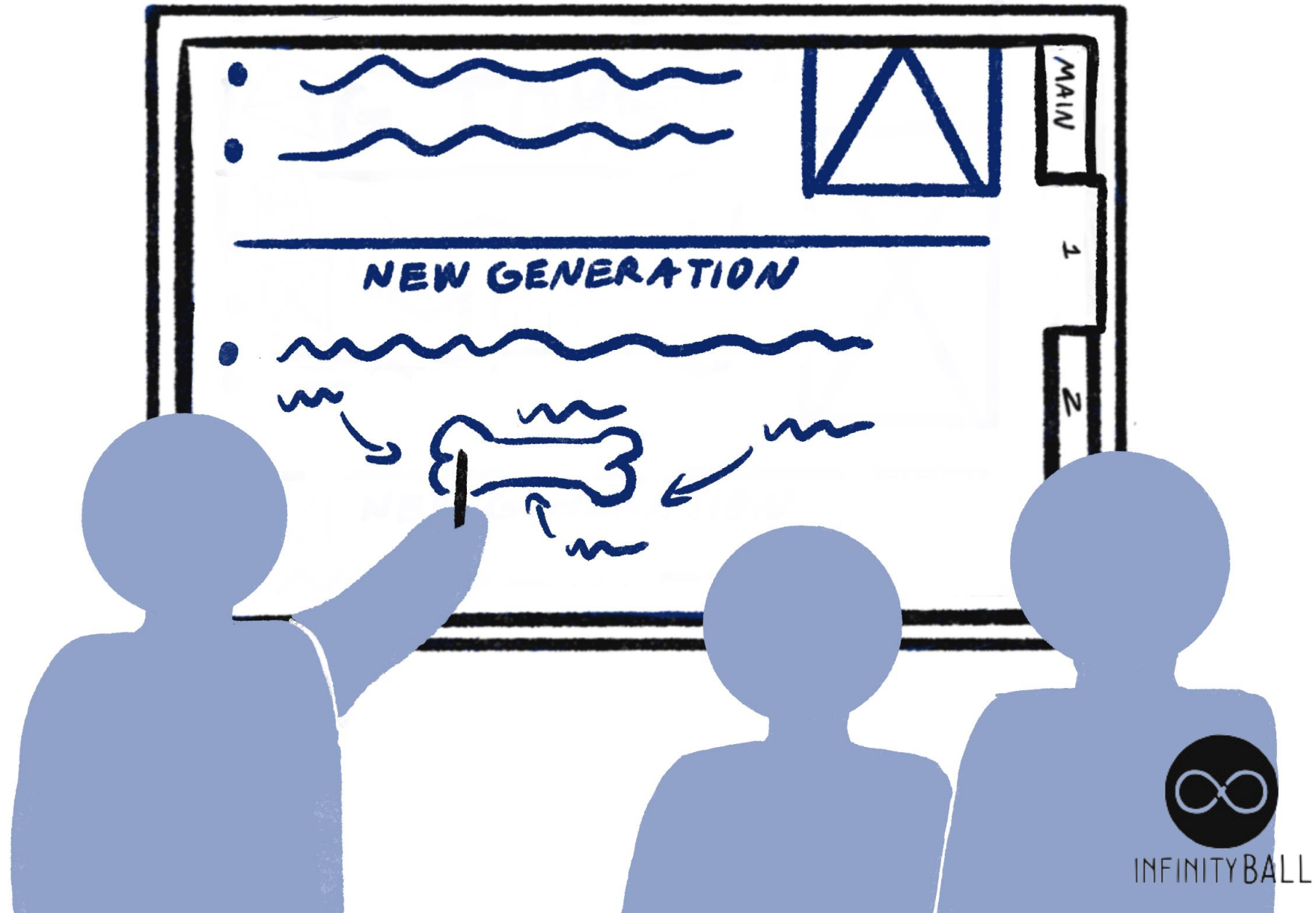
- Create new ideas in bullets, paragraphs, image generation, and more
- All from your company data which you have the rights to



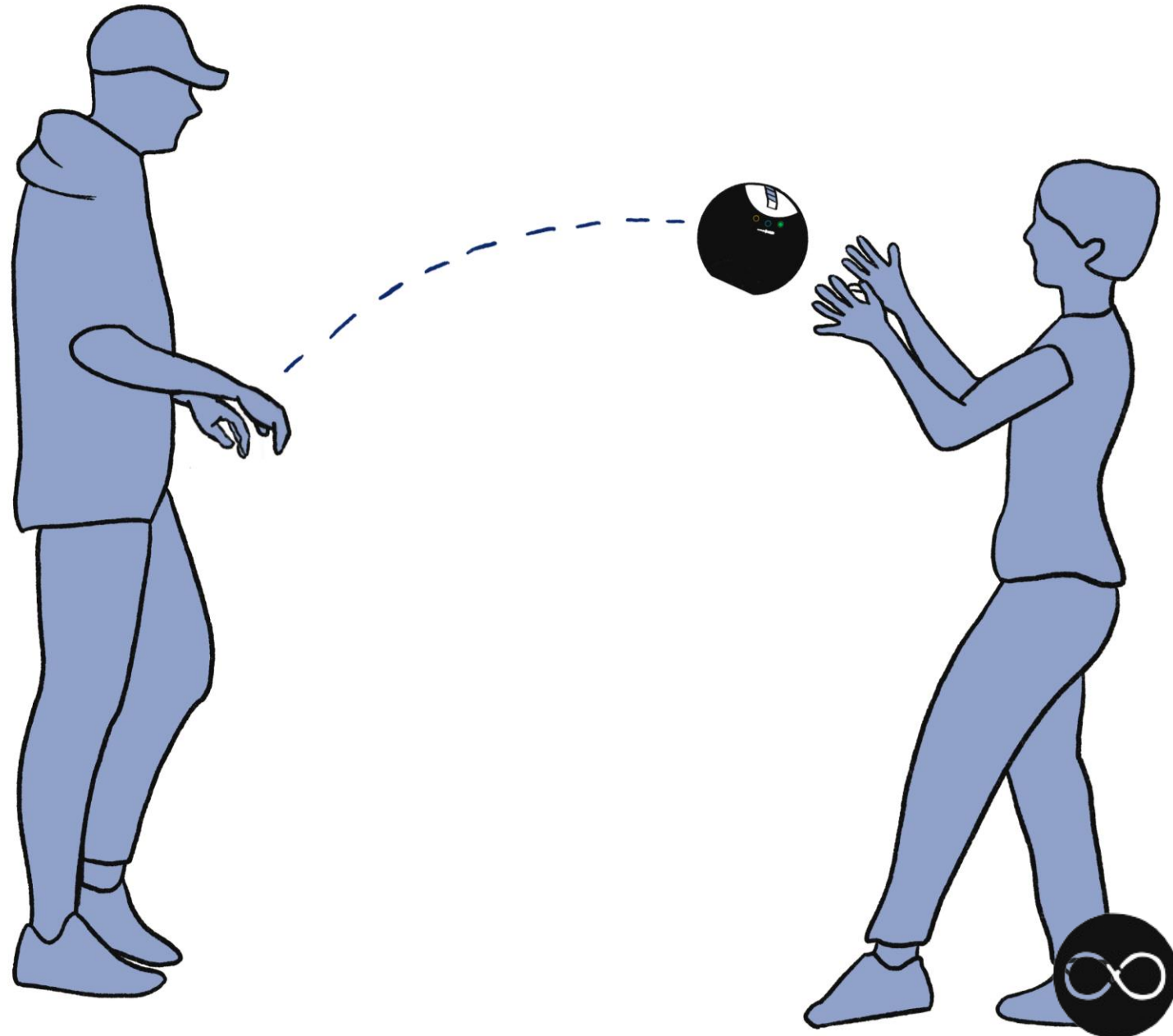
6. Add Team Notes



- Add annotations, sketches, and notations any way you like
- All notes can be analyzed for future brainstorming in infinity ball

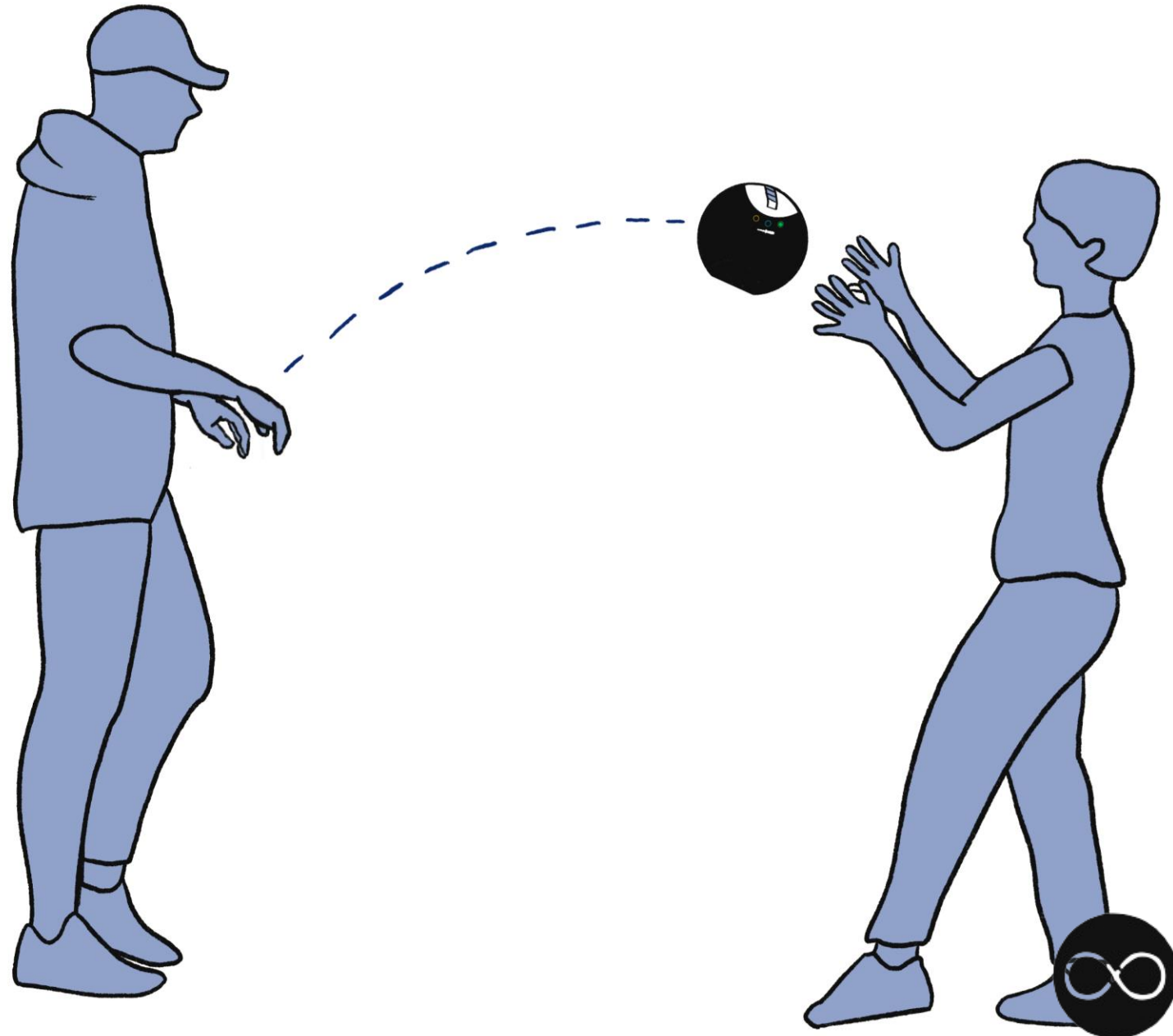


6. Pass It On

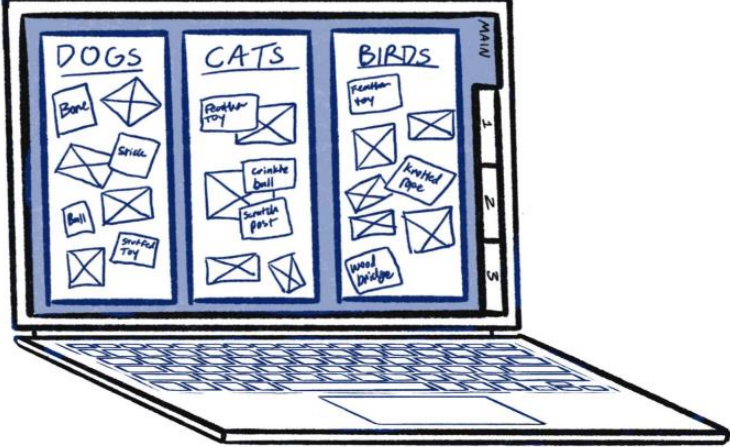
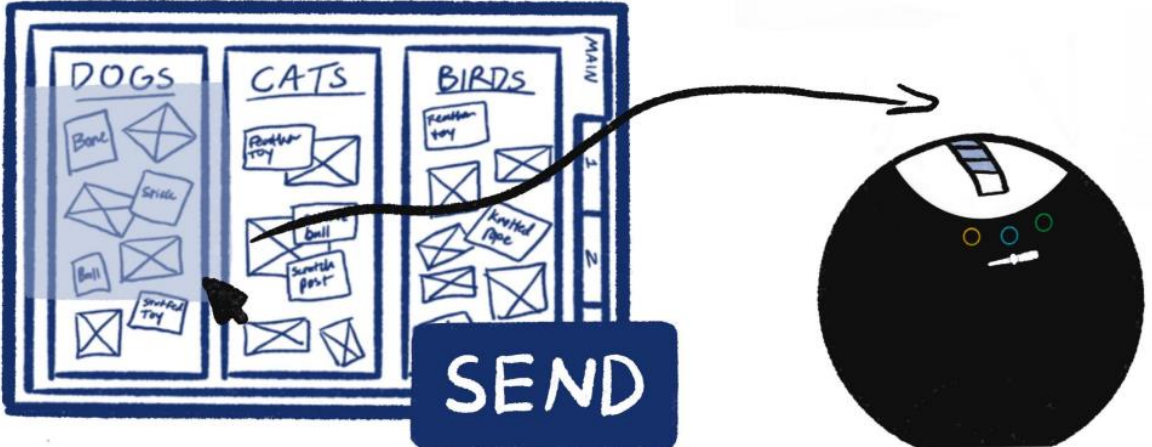


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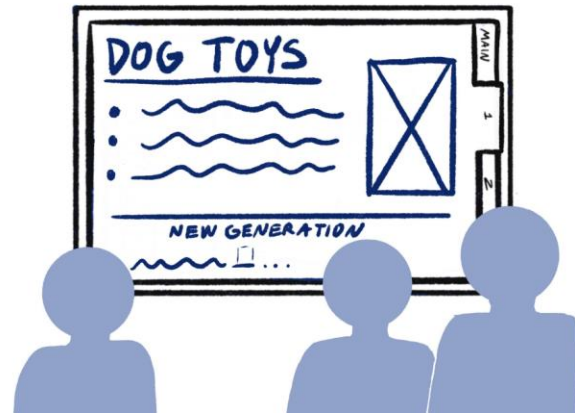
- Toss to the next person
- More physicality in design process
- Unexpected new ideas from fiddling with settings or looking for exact results
- Less roadblocks
- More interaction

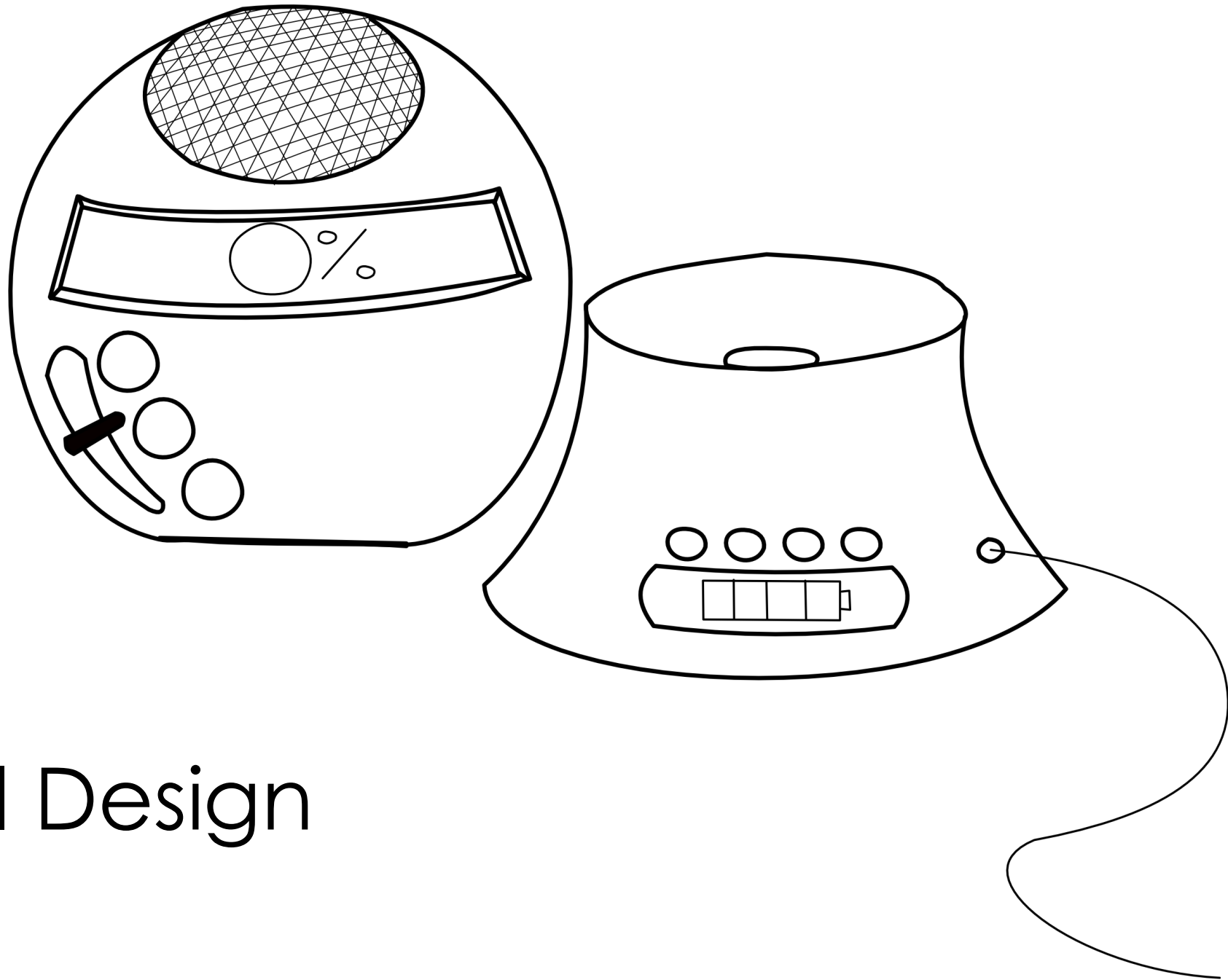


Software features



Hardware Features





Initial Design



Pick different images and prompts to randomise,
generate and blend

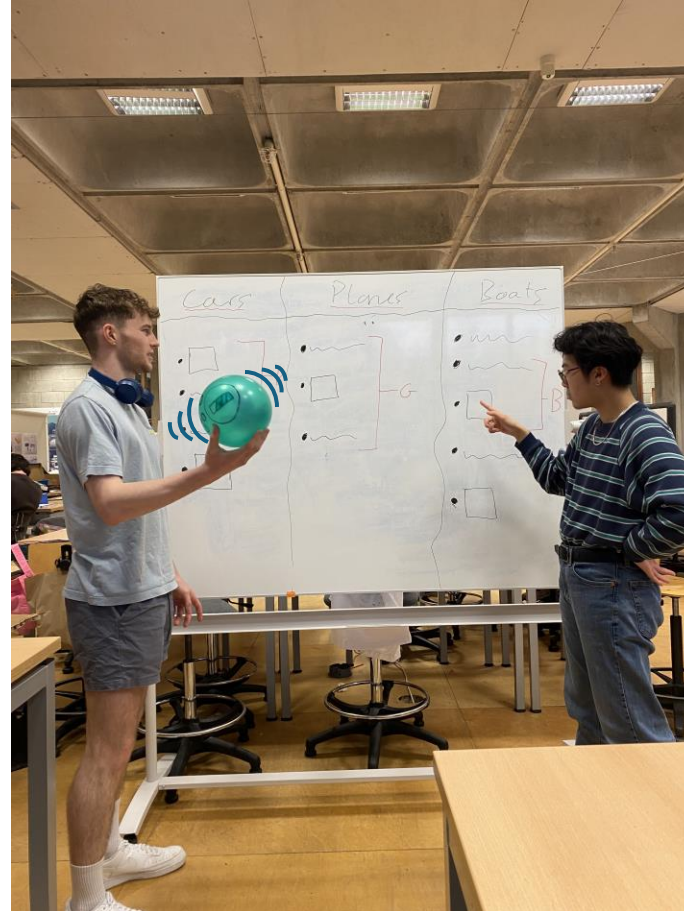


1.



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Shake the ball and select your feature for infinite inspiration

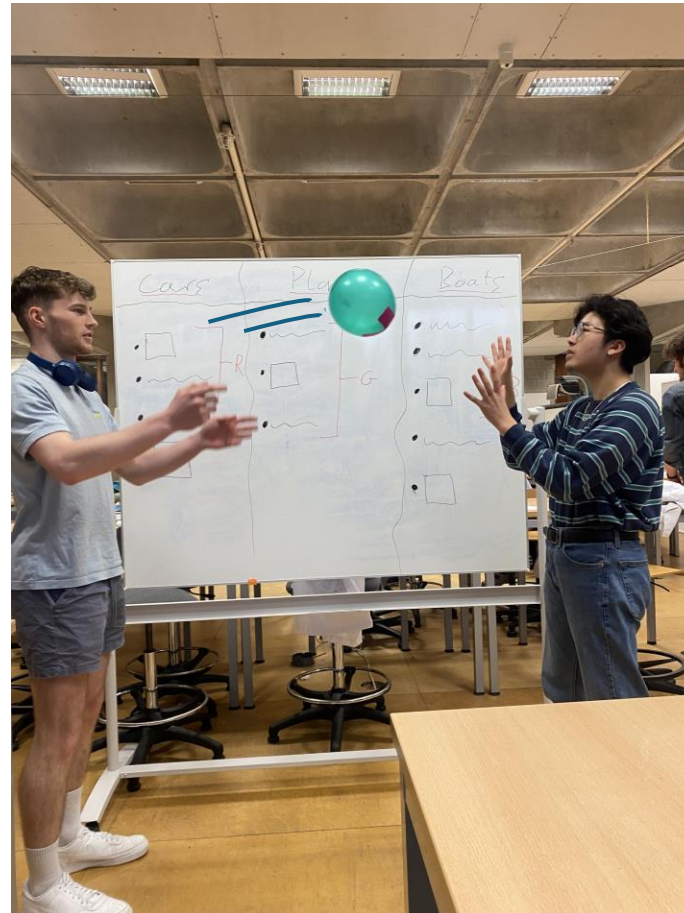


2.



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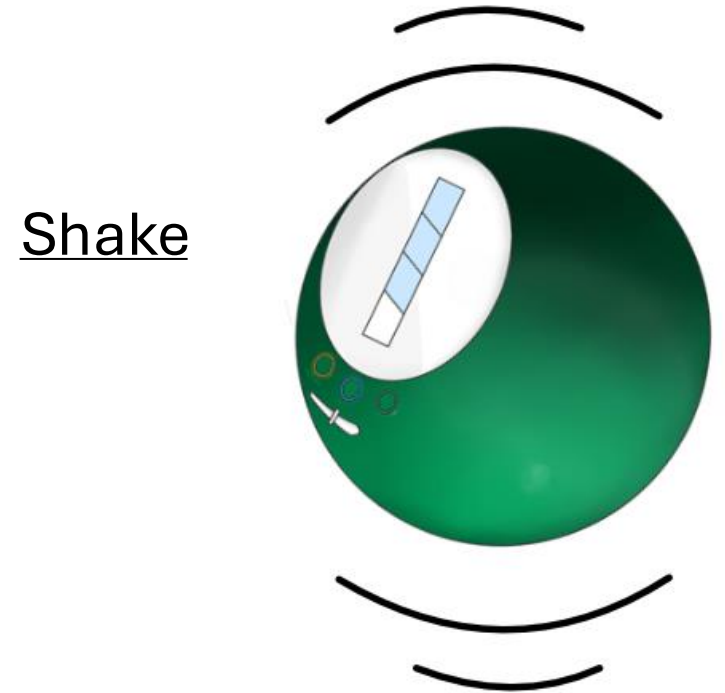
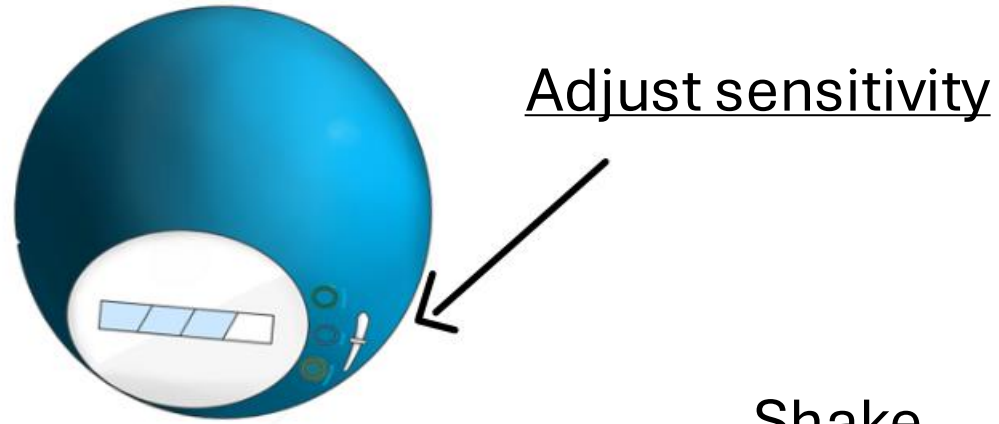
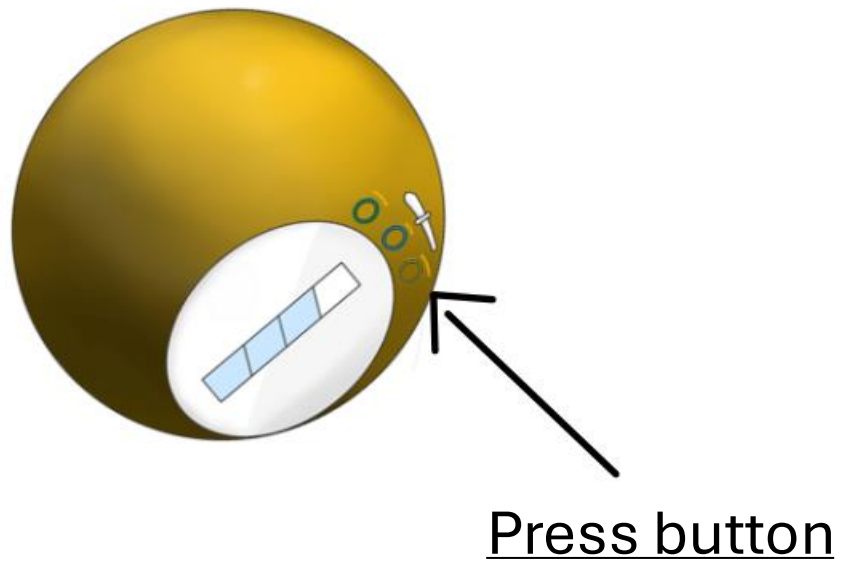
Pass the ball and share ideas with other designers



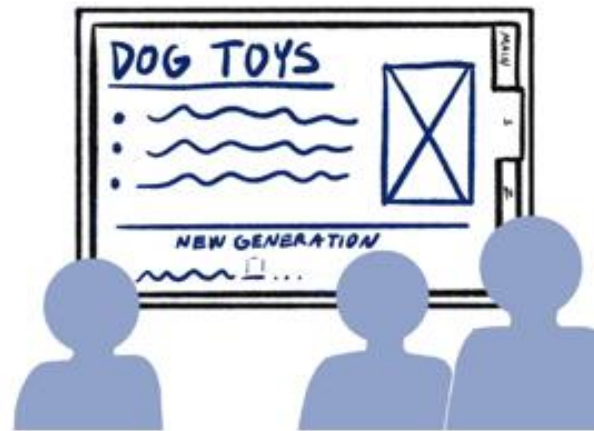
3.



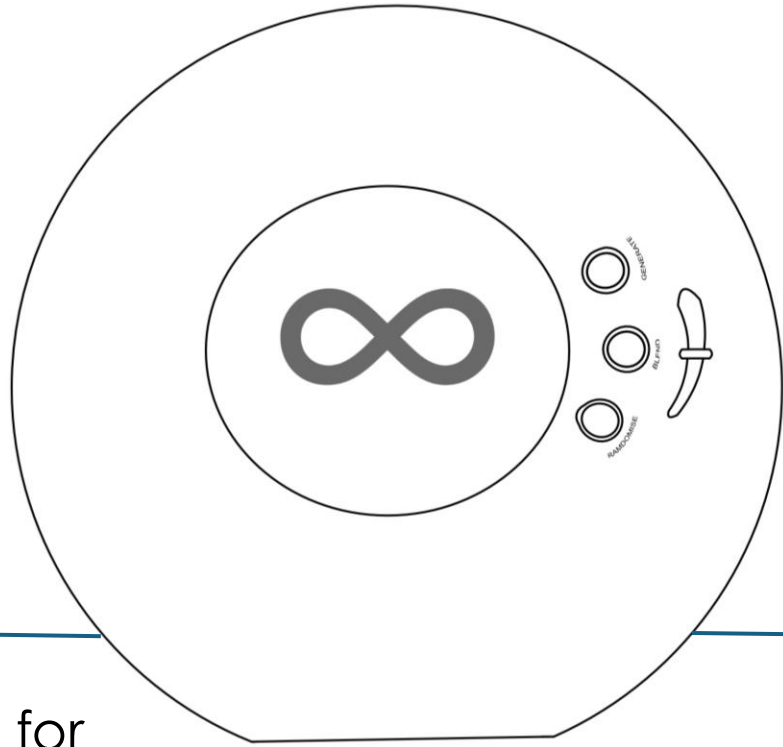
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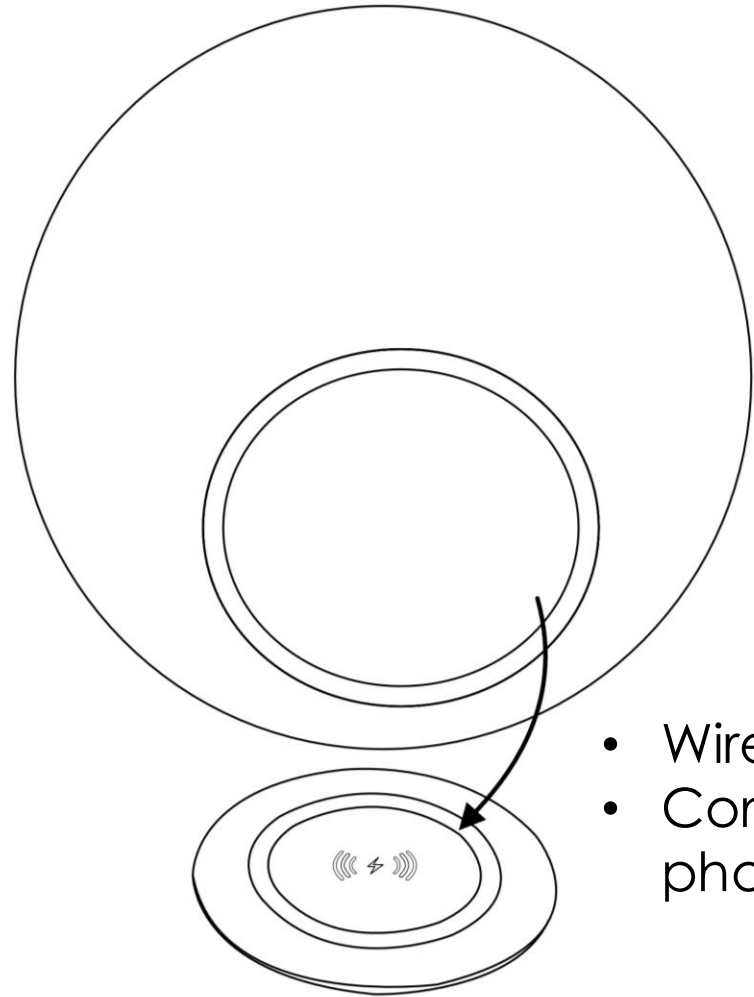
How it works



Display



- Flat surface for resting/charging

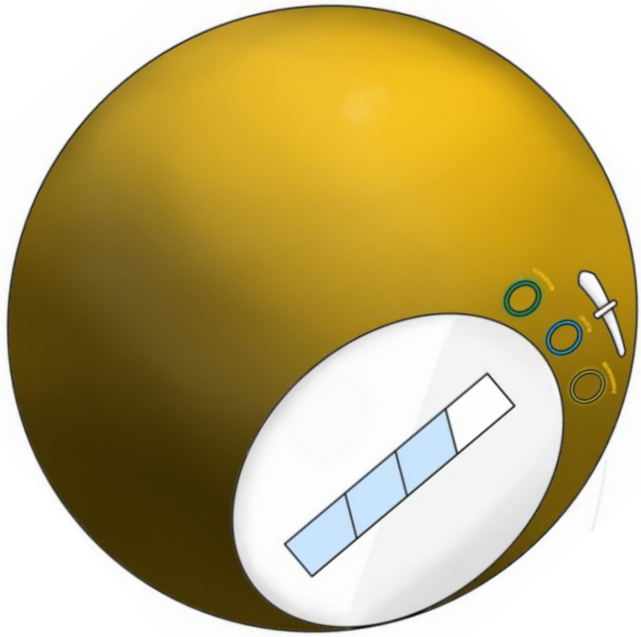


- Wireless charging
- Compatible with phone chargers

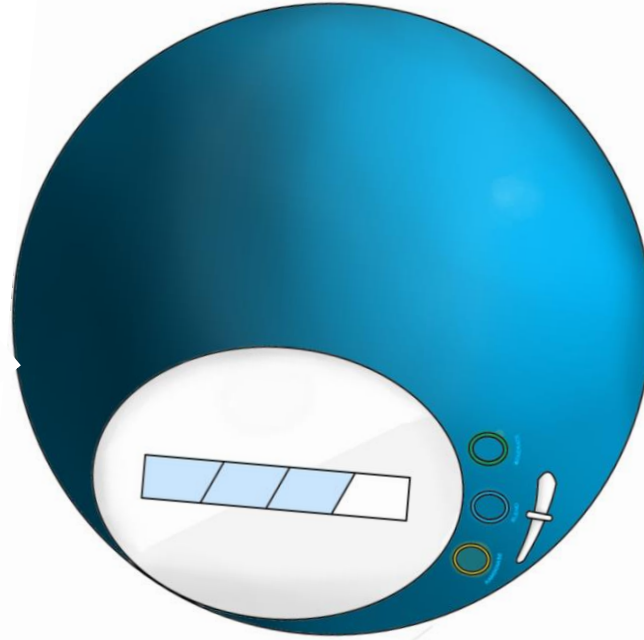
Final



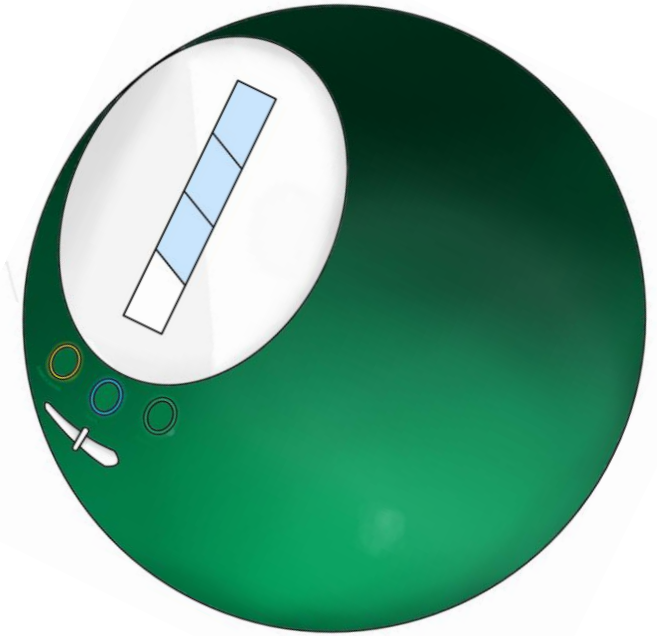
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Randomise



Blend



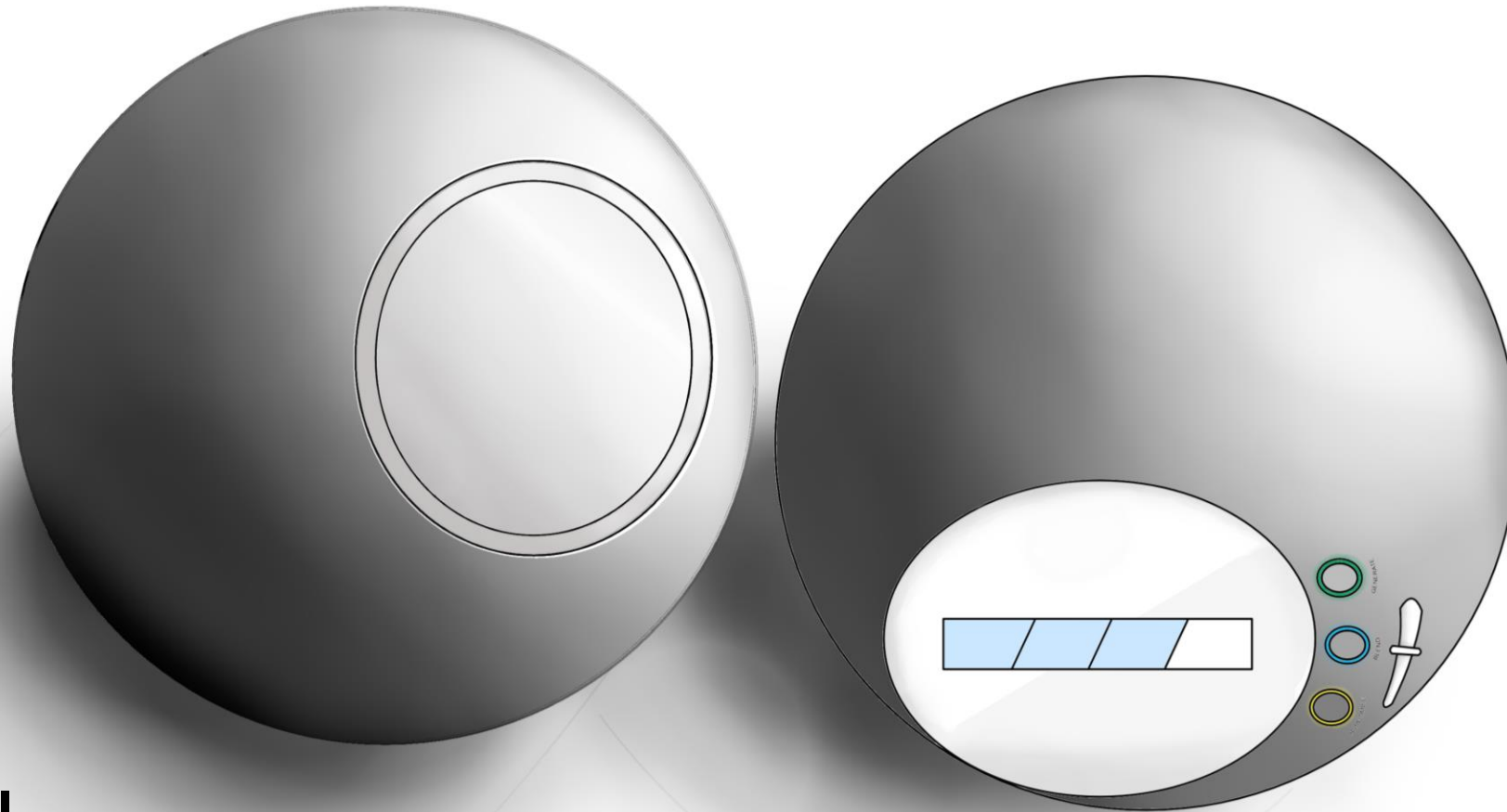
Generate

Final

Alternations in colour from specific features



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Final



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