

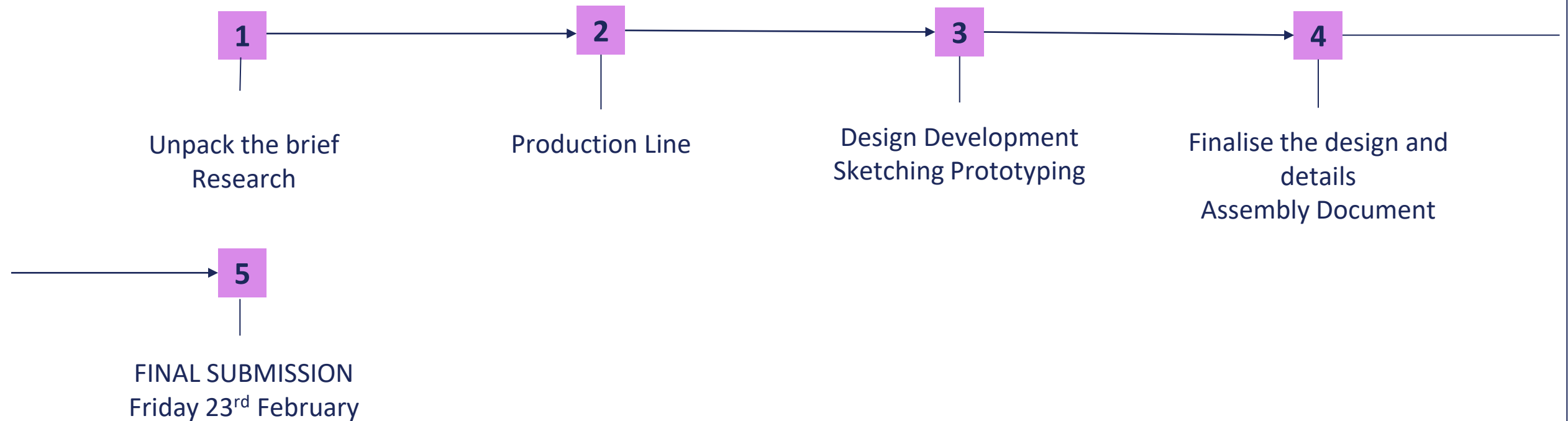
PD4044 – Soft Goods Project

PROCESS BOOK
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Project Timetable



Brief

- Throughout this project, I will gain insights into the design process for creating soft goods and utilize this knowledge to craft a design solution for a cross-body bag.
- I will be guided through each step of manufacturing a basic sewn cross-body bag.
- At the near end of the project, I will further develop this design to meet my own needs and create a process book of research, ideation, and an assembly document.

Identifying objects for travel

- Keys – A safe attachment to hold the key
- Phone – The phone is usually the object we most often dig through the bag to look for. A separate compartment on the outside of the main body could easily improve the issue.
- Earbuds
- Travel documents
- Wallet
- Medication- could get messy when storing multiple types. A compartment with a mesh situation would help store all your types. It will allow you to see all your medication without the need of taking it all of them out to pick out what you need.
- Powerbank and Charger
- Additional: Space for extra bag (Reusable grocery bag/tote bag)
- Additional: Water bottle storage/space
- Additional: Umbrella



Identifying user experience



- All these objects would have to fit in a bag.
- Other than fitting it would have to feel safe and comfortable.
- Durable, waterproof and lightweight material for the bag.
- Multiple compartments.
- Adjustable straps.

Identifying user experience



Eastpak Cross body bag

- 16cm depth x 15 width
- Fit everything in the bag
- 3 compartments one in the main body and one on the outside.
- Very lightweight material.
- Prefer more compartments.
- Keys felt unsafe in the main body.
- Felt close-packed
- Adjustable strap



Identifying user experience

Camo Cross body bag

- 8cm depth x 13.5cm width
- 3 compartments like the Eastpak bag
- The extra compartment on the outside made the main body feel less dense.
- The smaller size was noticeable.
- The passport was placed at an angle to be able to fit in the bag.
- Adjustable strap



Identifying user experience



Supreme Cross body bag

- 14.5cm depth x 22cm width
- 5 compartments allowed it to me a lot more organized.
- Attachment for keys
- All objects fit well into the bag.
- Felt a lot less compacted compared to the other bags
- Velcro closure for one of the front compartments – would be useful for objects which would be frequently used.
- Adjustable strap
- 2 elastic straps on the bag.



Market research



Travelon Anti-Theft Classic Messenger Bag

- Zip top closure; Two water bottle pockets; Adjustable shoulder strap; Includes anti-theft technology
- Water and dirt resistant fabric

YYW Crossbody Bag

- The crossbody handbag for women is equipped with many pockets, fits your water bottle, umbrella and smartphone, keys, purse, makeup things, mini notebook etc



A-QMZL Bag

- Night safety reflective zipper warning strip
- High-density waterproof and tear resistant nylon fabric
- Multi-Pocket large capability



Baggallini Everywhere Bag

- Interior includes 10 credit card slots, lipstick/pen holder, key fob and detachable coin purse
- Lightweight, water-resistant crinkle nylon

Market research



Main Big Pocket



Back Anti Theft Pocket



Front Velcro Pocket



Front Zipper Pocket



Benchmark & product analysis



Features that fit my needs

- Spacious enough for all objects – leaves plenty extra space.
- 4 outside zipper pockets.
- 3 extra compartment inside the main body.
- Adjustable straps
- Not overwhelmingly big
- Waterproof

Features that don't meet my needs

- No clip for keys.
- No mesh compartment.

Pros

- Multiple colours and patterns
- Side pockets which would allow bring umbrella and water bottle

Benchmark & product analysis



Production Line



Tracing material with a white pencil and a stencil. Same method used in the main body and inside of the bag.

Production Line



Printing for the inside of the bag. Beige used for better visualisation of design. Grey paint used first. It was then dried using a hairdryer for quicker outcome.

Production Line



Later personal doodle were incorporated in black paint.



Edges were folded in and wonder web was used. We first used an iron to help hold it in place before using the hot press.

Production Line



The zip was attached to the black material for the main body. Pins used to hold it in place and later sewed on.

Production Line



A clip was used to hold two the same sized materials.



The strap was also used a clip to hold on to the sides of the bag



The sides and the bottom was then sewed on. Leaving the top side to later flip it.

Production Line



Production Line



Production Line



Production Line



The main body inside out. The sewing done on the inside to make sure it looks cleaner.

Production Line

Final Bag



Opportunities & issues

- **Introduction to Sewing Machine:** You were introduced to the sewing machine for the first time.
- **Building Confidence:** With use of the sewing machine, I started gaining confidence.
- **Mastering Movement and Direction:** I learned how to move the fabric while stitching, which is a crucial skill in sewing. You also learned how to change directions by keeping the needle in the fabric and lifting the presser foot. This technique allows for more complex patterns and designs.
- **Finishing a Stitch:** I were able to successfully finish a stitch. This is a key part of the sewing process as it secures the thread and prevents it from unraveling.
- **Learning about Pressure and Quickness:** I discovered the importance of applying the right amount of pressure and the speed at which you make prints, especially when you were doing prints for the first time. I found that the quality of the result heavily depends on these factors.
- **Precision in Cutting Materials:** I improved your precision in cutting materials. Accurate cutting is essential in sewing as it ensures that the pieces of fabric fit together correctly.
- **Paint Distribution:** Some prints ended up losing their design or accumulating excess paint in certain areas. This could be due to uneven distribution of paint. To improve this, consider using a tool or technique that allows for more precise control over the amount of paint applied.
- **Print Loss:** Some prints were lost due to incorrect printing. This could be due to a variety of factors such as improper alignment or insufficient pressure. To prevent this, ensure that the print is properly aligned and that the right amount of pressure is applied.
- **Tracing Accuracy:** After using the cut-out for tracing on the materials for a long time, the card became worn out, which made the tracing less accurate and less enjoyable. To maintain accuracy, consider using a more durable material for the cut-out, or replace the cut-out regularly before it becomes too worn.
- **Scissor Skills:** Since there was no prior experience with using scissors for extended periods, the cut-outs weren't always accurate. This could be improved by practicing cutting skills to increase precision over time. Alternatively, consider using tools like a craft knife or a die-cutter for more accurate cut-outs.

Research – My design

The inspiration for the bag came from a personal issue I frequently encounter struggling to find items in my bag, often leading to panic, as everything seems to hide within.

I felt that a high-capacity yet compact solution would be the most popular choice. I explored options like folders and pencil cases, which offer a lot of potential due to their full visibility when opened. I also discovered an organizer bag, and I was impressed by the arrangement of its compartments and the use of mesh, which seemed very suitable. I believe that the storage capacity it offers is quite significant.



Research – My design

To be able to construct a foldable experience with the bag I found out that cotton would be the best material to work with. It would allow the bag to look stylish and function as desired. The tote bag offers that the method I want to use of when pushing down on the bag its almost flat. However, the tote bag a flat base therefore It would no work the same way as my want for this design. The zipper would also have to be closer to the edges to close in more.



Research – My design

User Guides

All objects visible rapidly

- The bag should have a clear organization system that allows for quick and easy access to all items.
- This could be achieved through the use of transparent or mesh pockets, or a layout that spreads items out when the bag is opened.

Max 3-4 objects per section

- Each compartment or section of the bag should hold a maximum of 3-4 items.
- This helps to prevent overcrowding and ensures that each item can be easily seen and accessed.

Wide opening in each section

- Each section of the bag should have a wide opening.
- This allows for easy access to items and helps to prevent items from getting lost or stuck in the bottom of narrow compartments.

Material which can fold for the side panels

- The side panels of the bag should be made from a material that can be folded or collapsed.

Bag can flatten out to compact to a smaller size

- The overall design of the bag should allow it to be flattened or compacted to a smaller size.

Strap adjustable

- The bag should have an adjustable strap.
- This allows the bag to be comfortably carried by people of different heights and builds

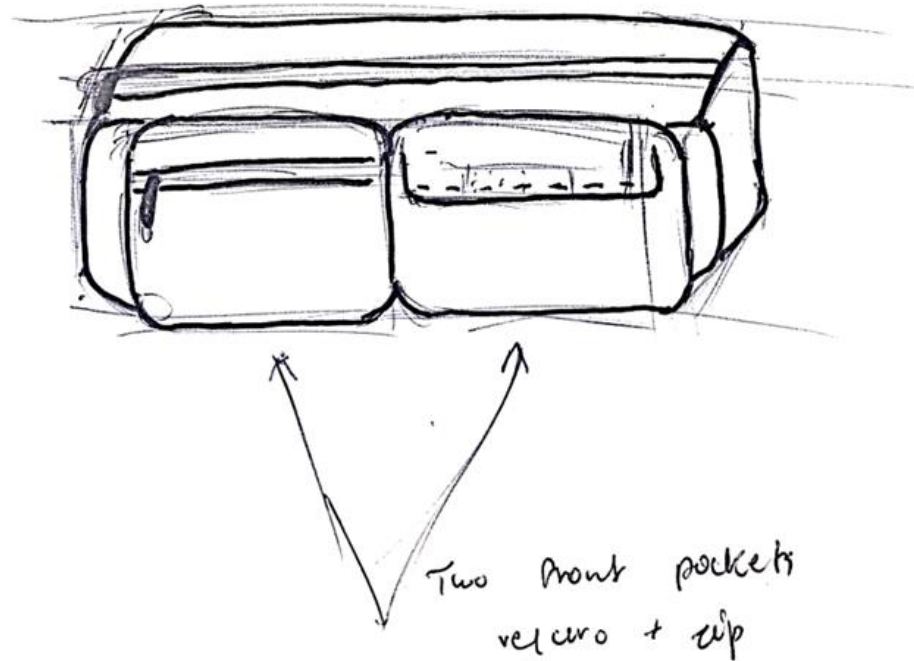
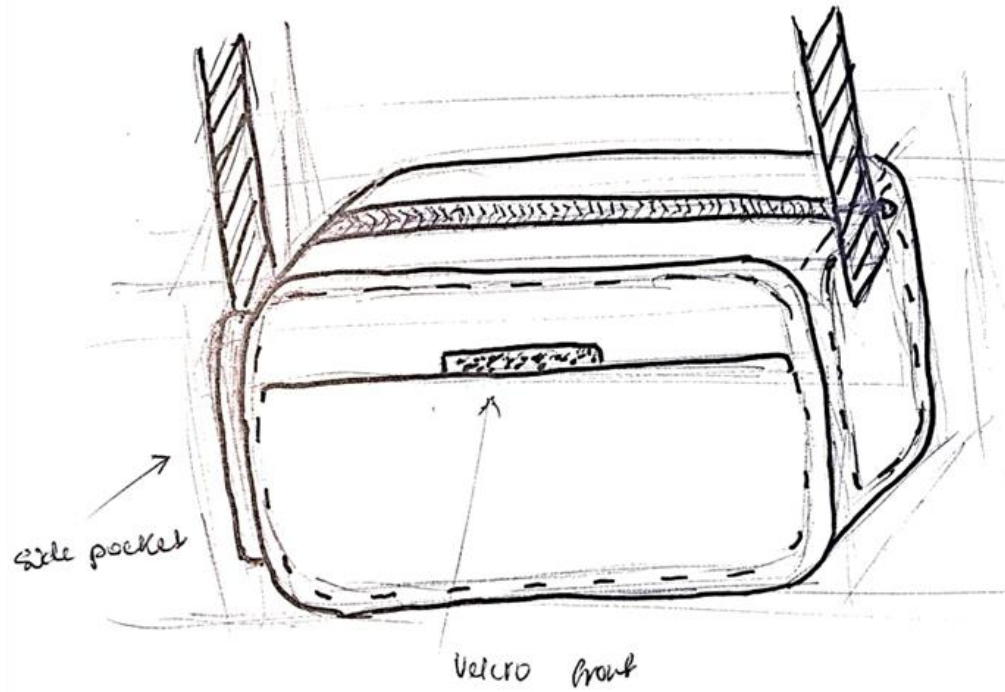
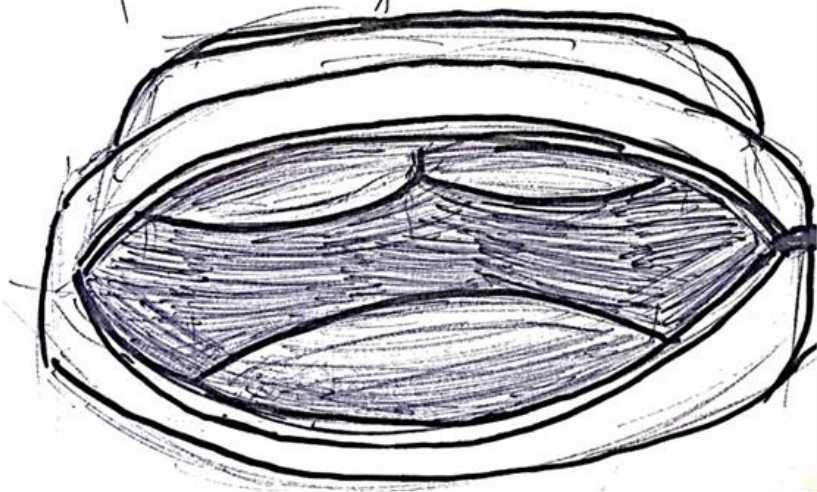
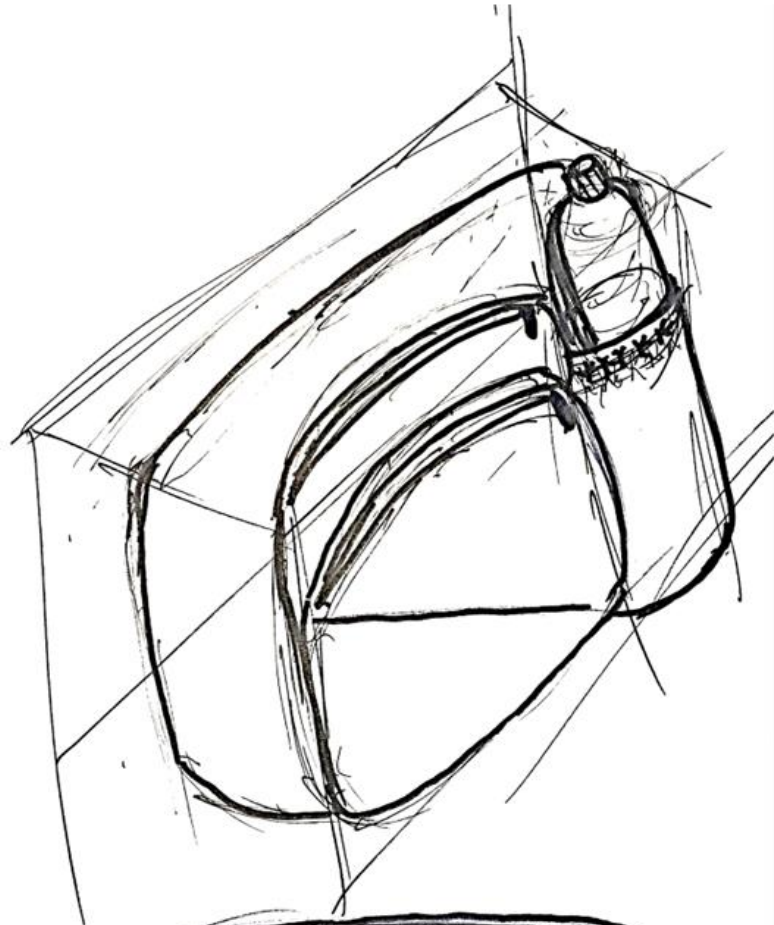
Fashionable

- The bag should have a stylish and modern design.
- This makes the bag suitable for a variety of occasions and outfits and ensures that it looks good as well as being functional.

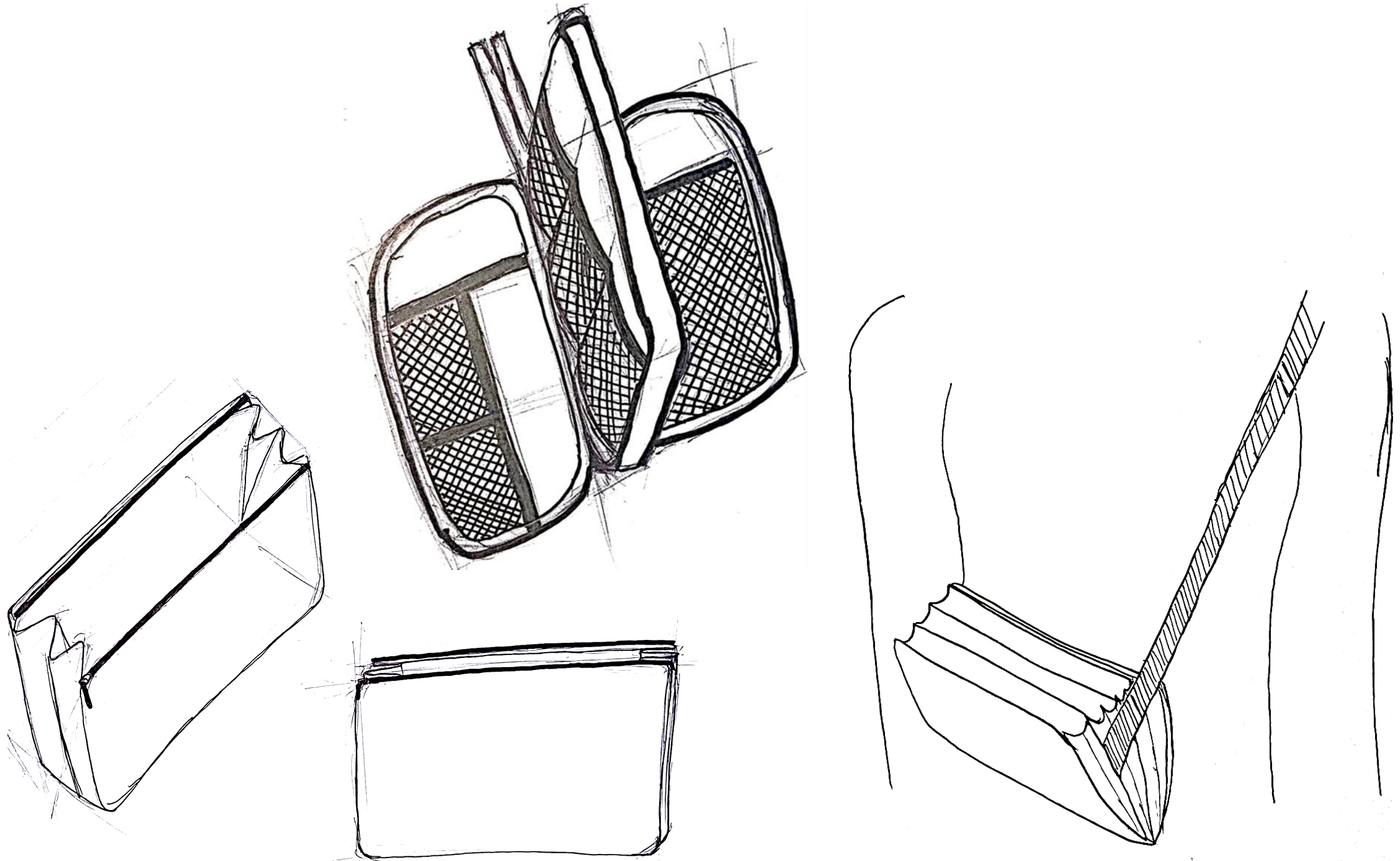
Simple design

- The design of the bag should be simple and uncluttered.
- This makes the bag easy to use and navigate, and also contributes to its aesthetic appeal.

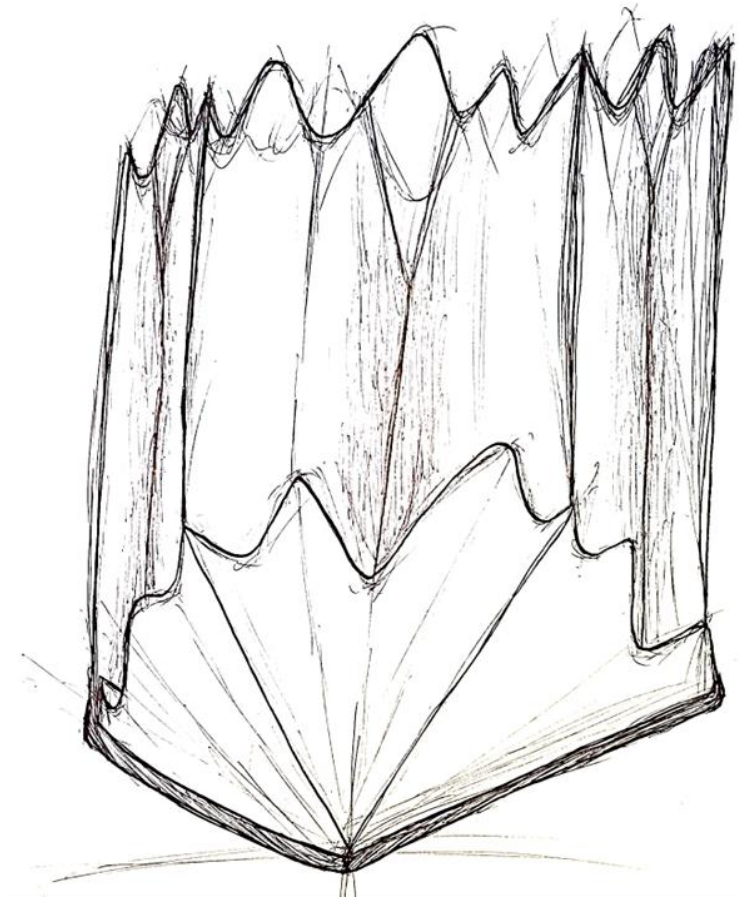
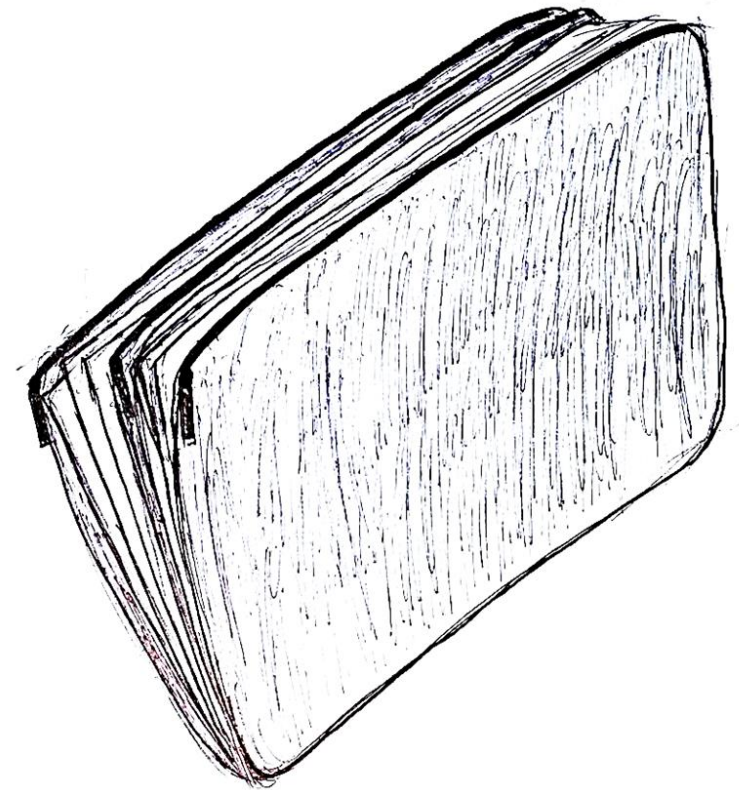
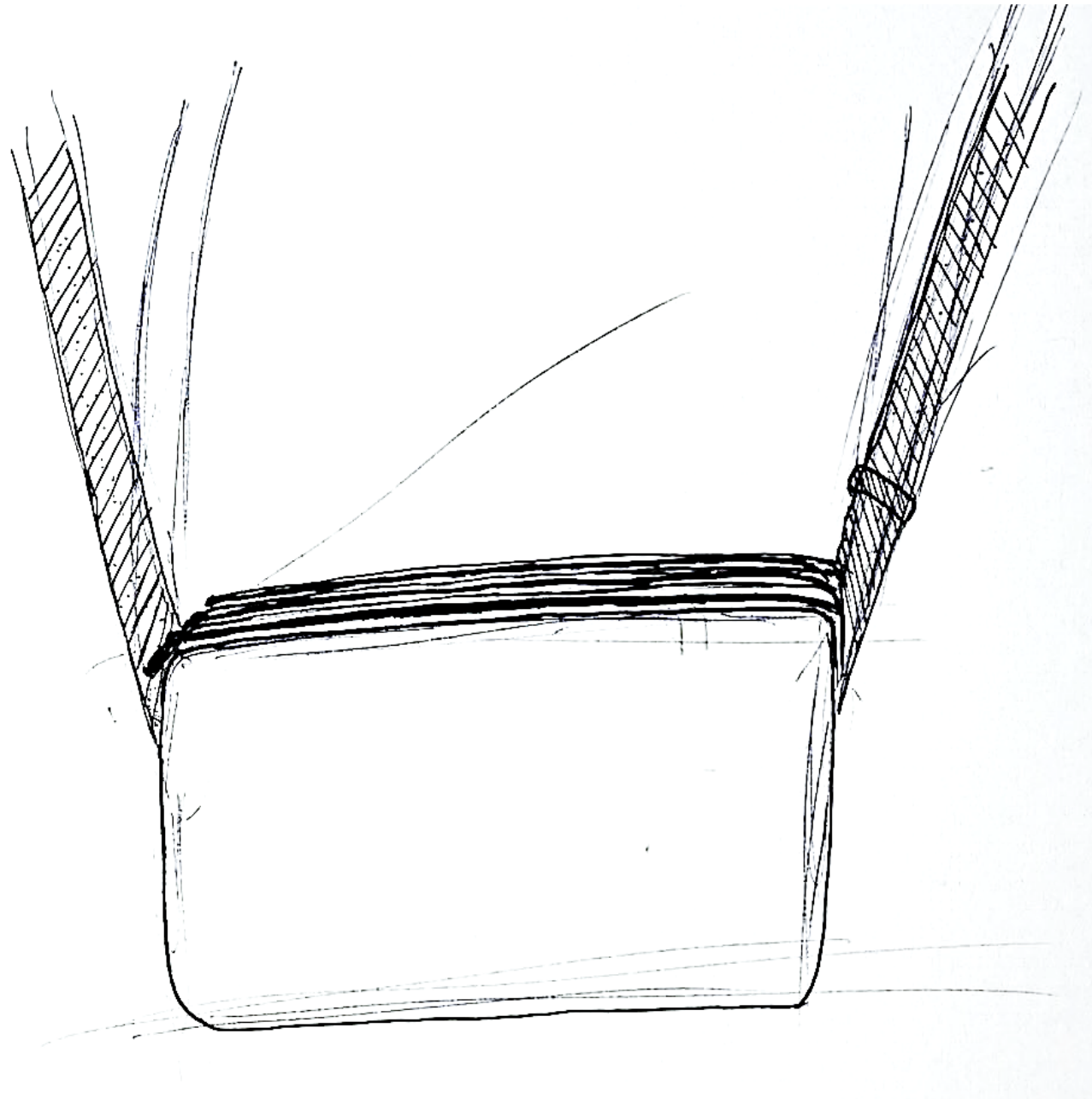
Sketch development



Sketch development



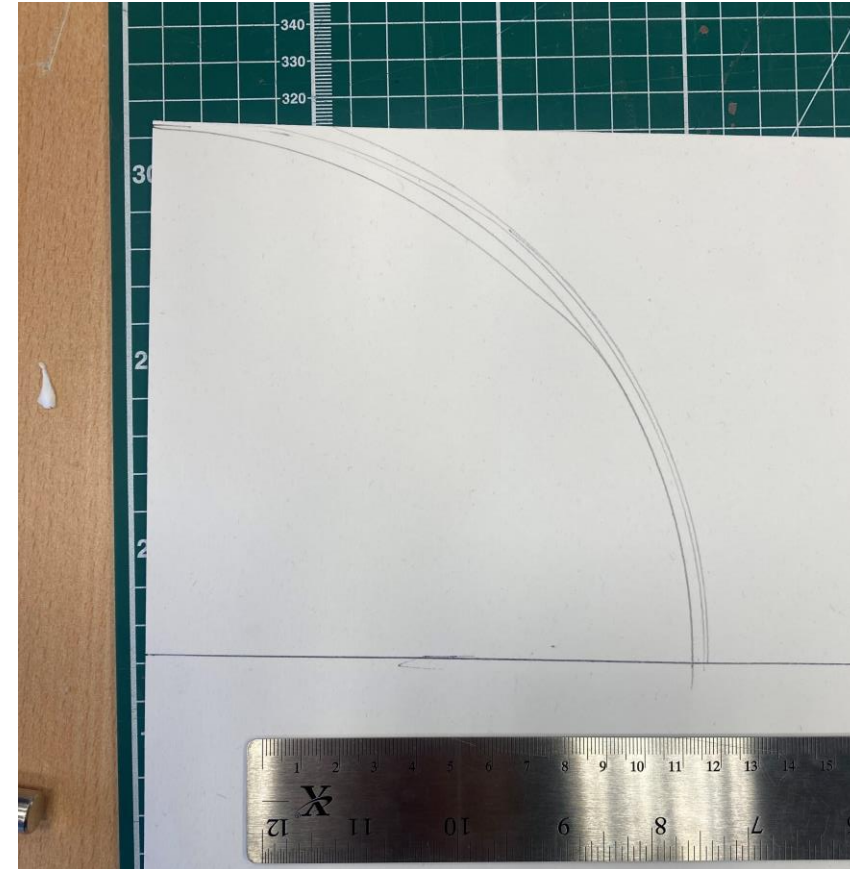
Sketch development



Model

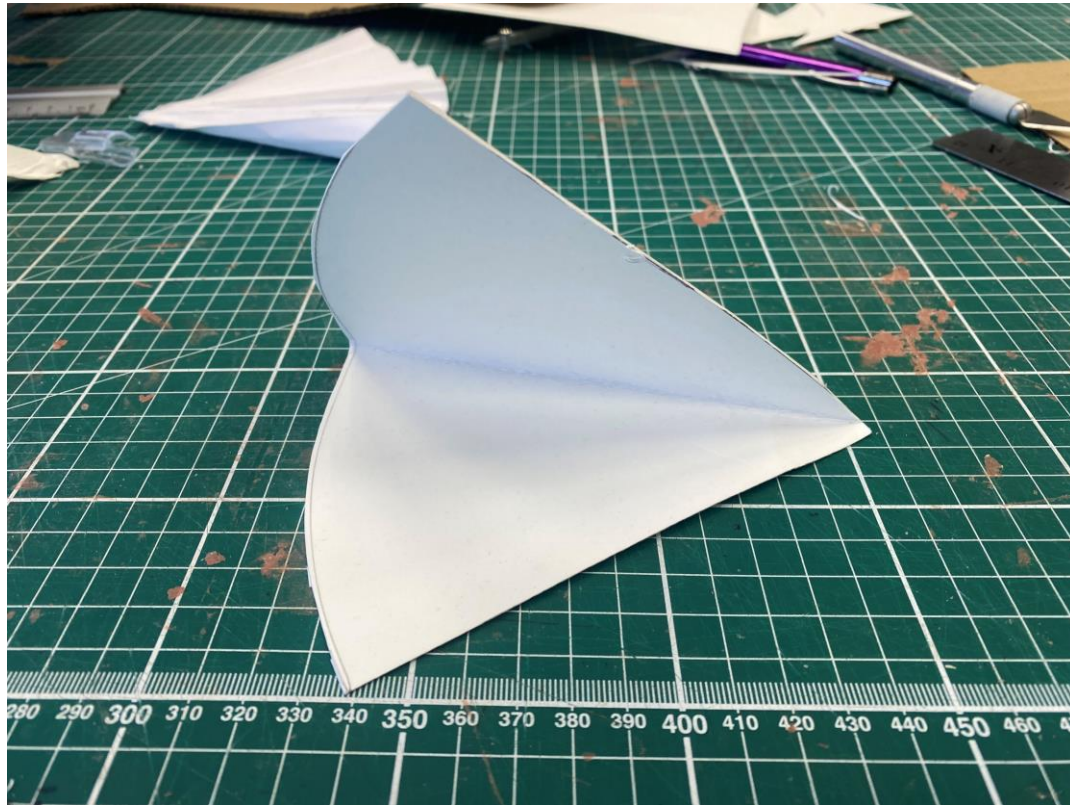


Step 1 Rectangle of 22cmw x 14.5cmh.
Fillet of 2cm. Cut out 4 pieces of the
same size.

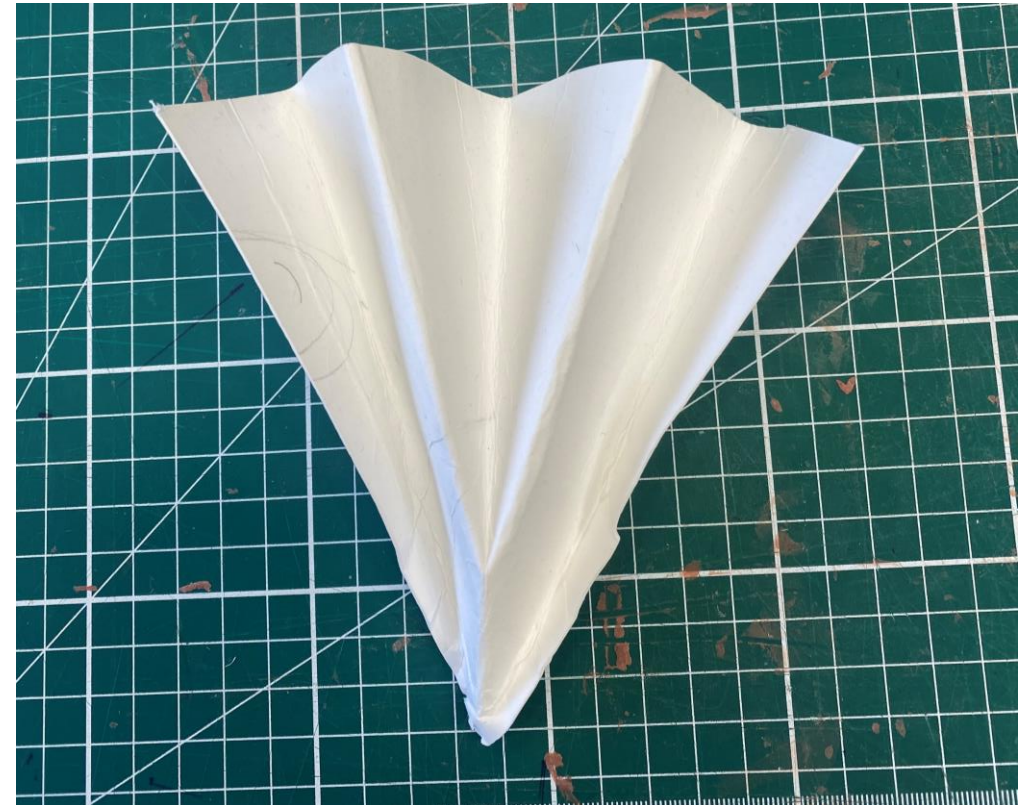


Step 2 Right angle of 14cmh x 14cmw.
Make a curve with these
measurements. 6 pieces required.

Model

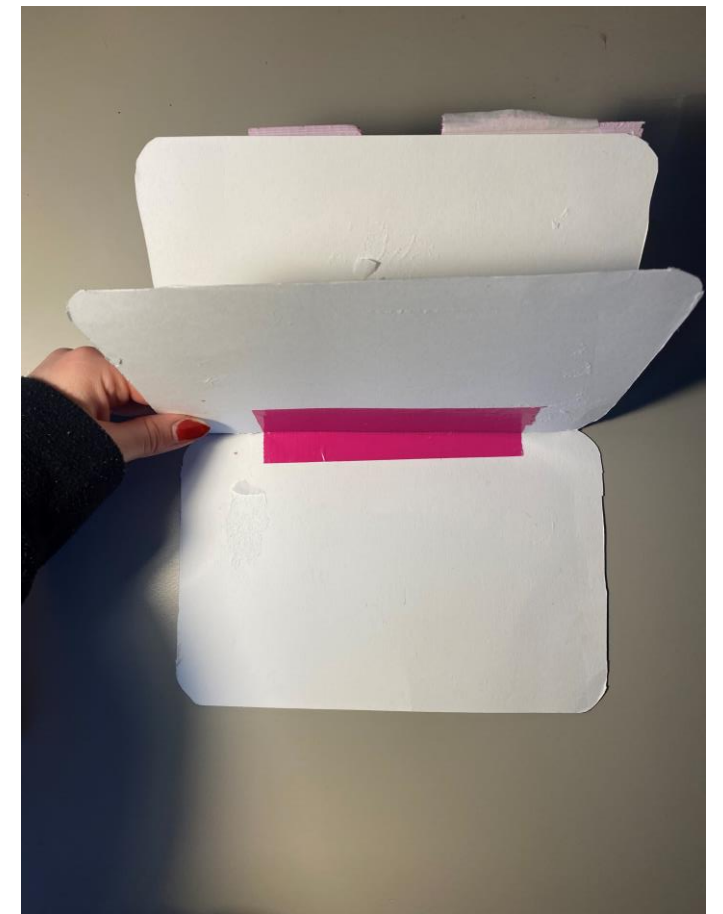
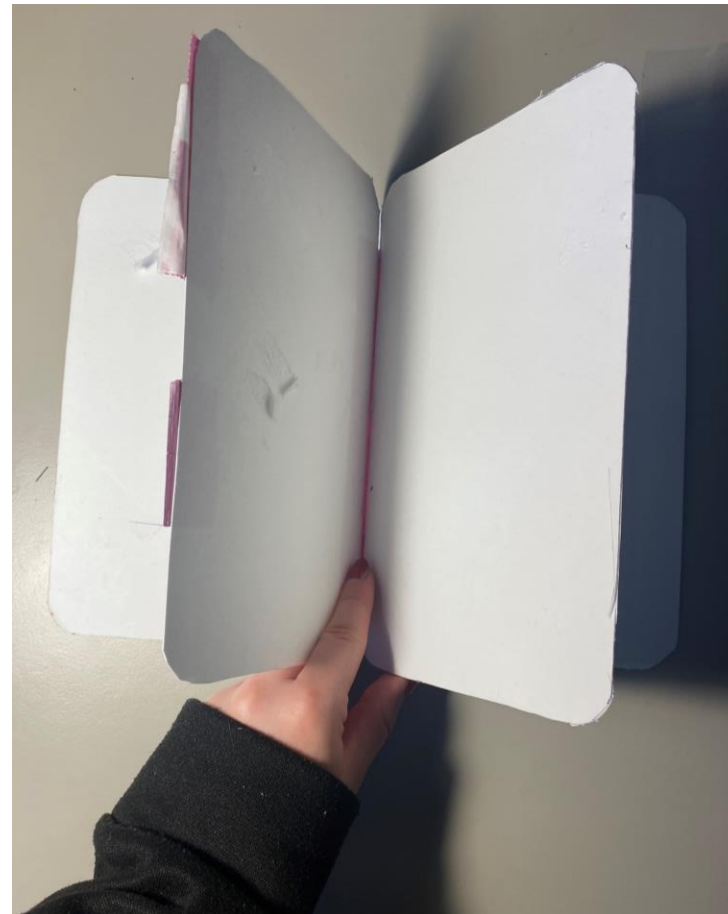


Step 3 Make a dent in the middle to ensure symmetry.



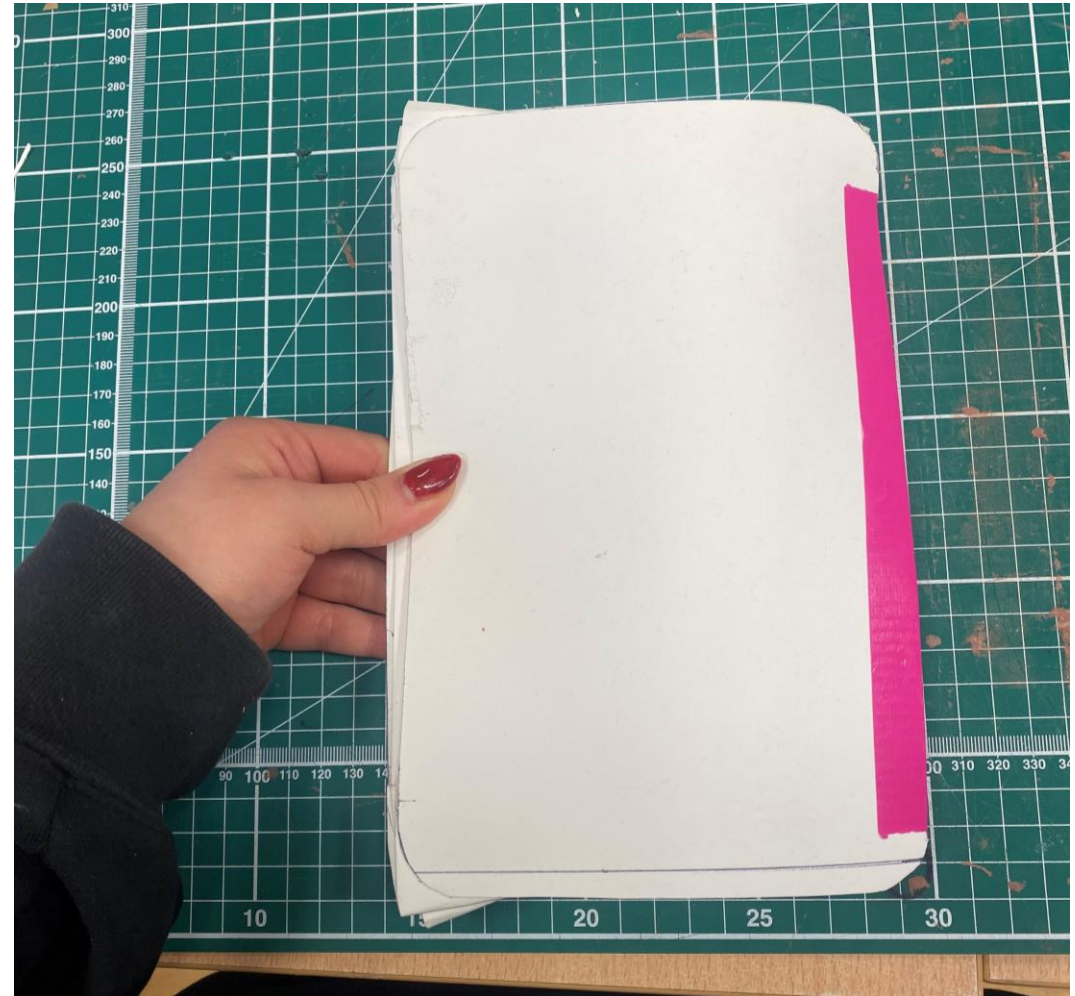
Step 4 Raise the two next dents. Leading to one raised dent before the edge of the shape. The next dent goes downward on both sides. Use the first completed one to help you with the next 5 by laying the paper on top of it.

Model



Step 5 Tape the rectangles together. To create a book like connection between each division.

Model



Step 6 Between each division, use the dented petal shapes on both side, with edge on the bottom repeat until used all cut-outs. Tape used to keep them intact.

Model

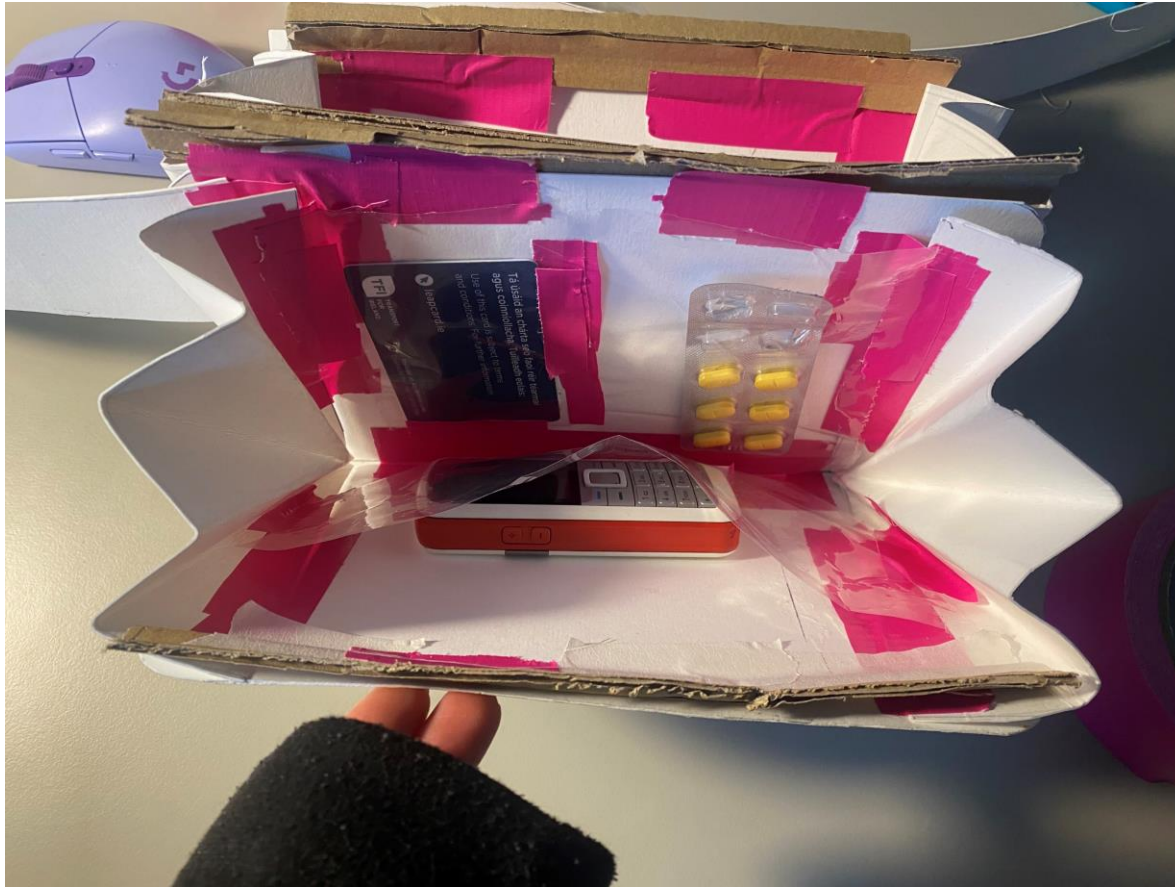


Step 7 160 cm long cut out to represent strap of the bag.

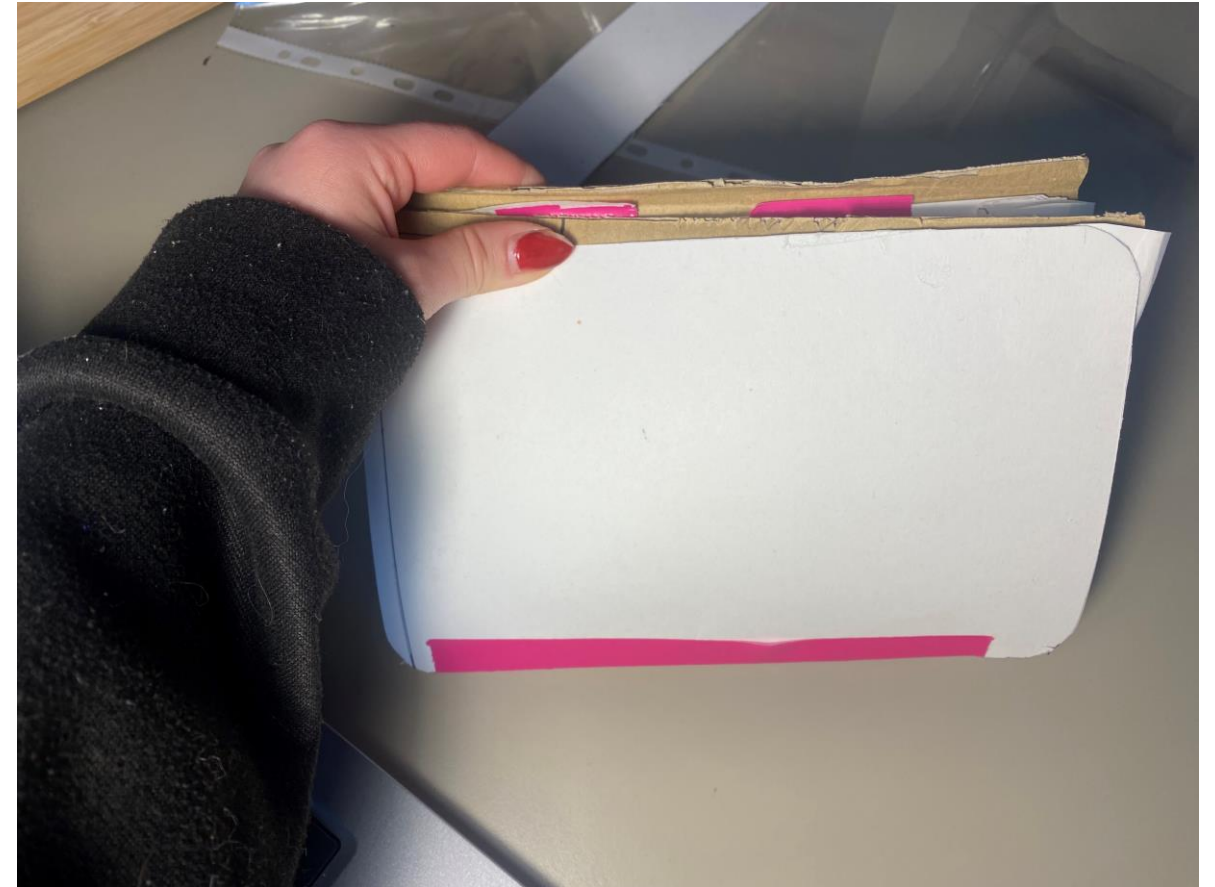


Step 8 Cut 45cm of the strap. This part will have part with the keep loop. Instead of this a slide adjust buckle positioned in the same area as the first keep loop would also satisfy a bag strap.

Model

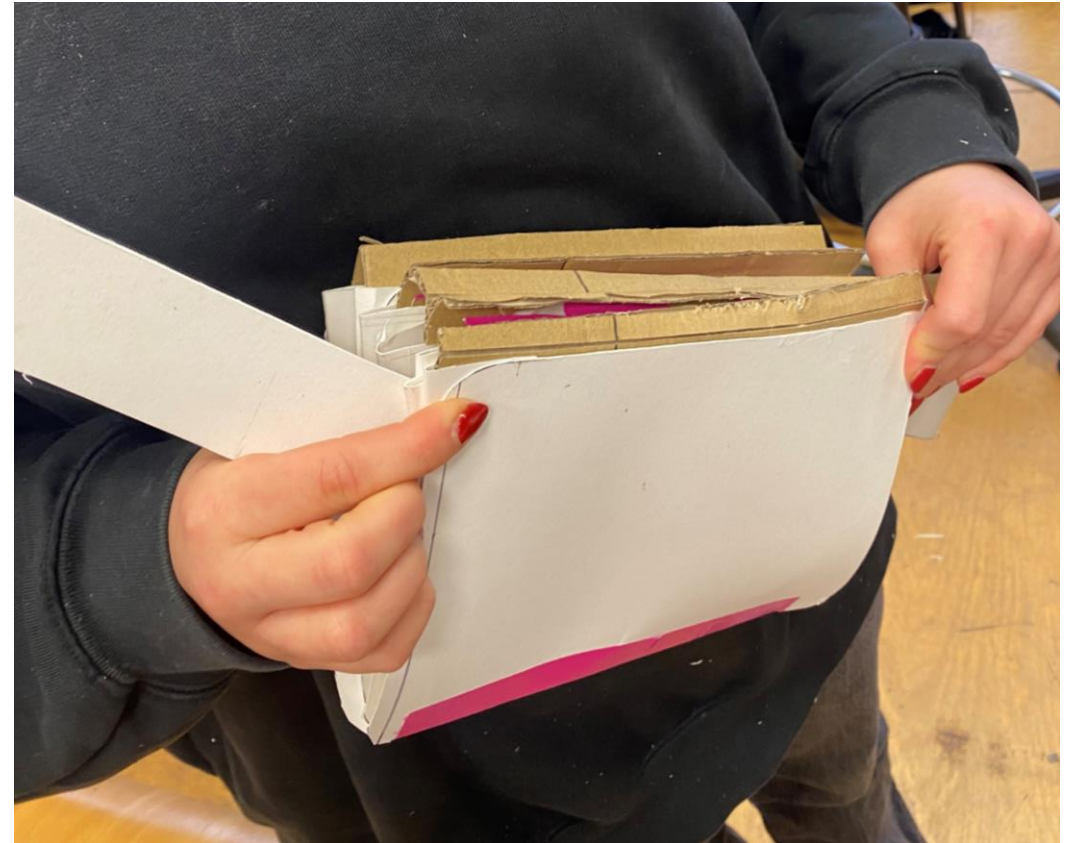
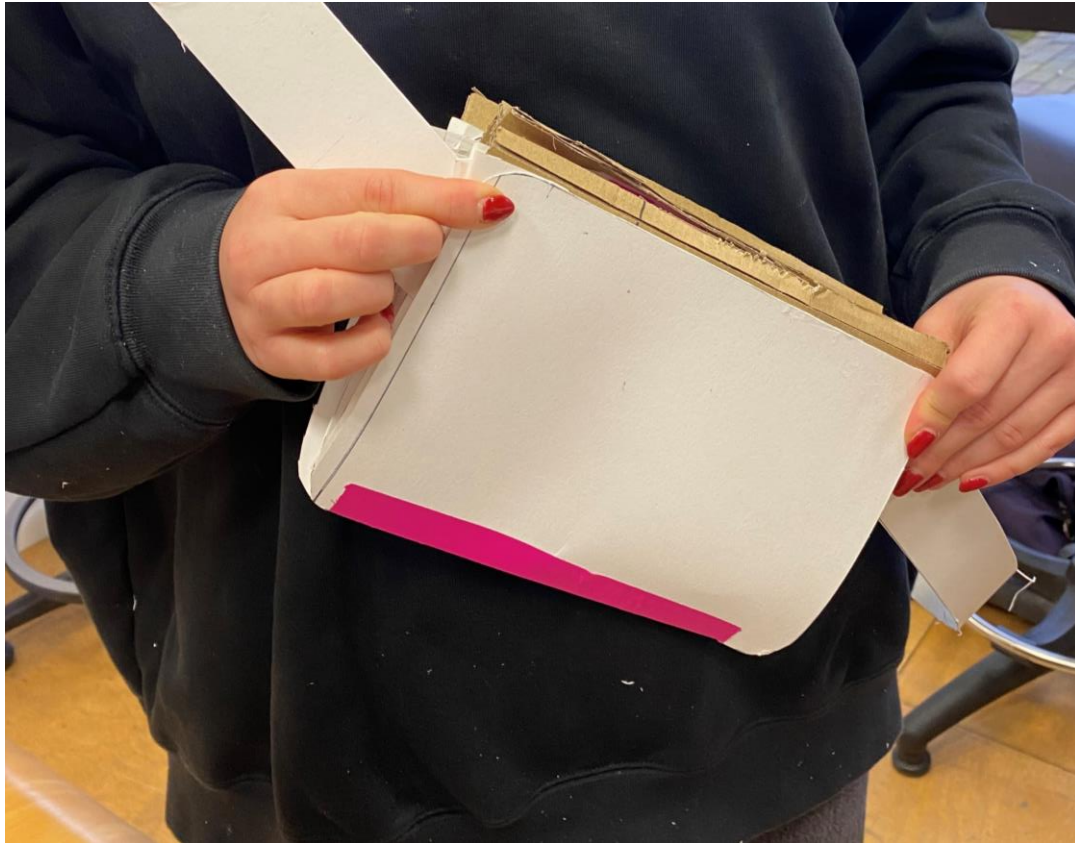


Step 9 Used clear plastic to represent the need for mesh compartments. Each division would have 3-4 compartments to be only used in the bag. The front one would have the division for the phone as it is the most used object.



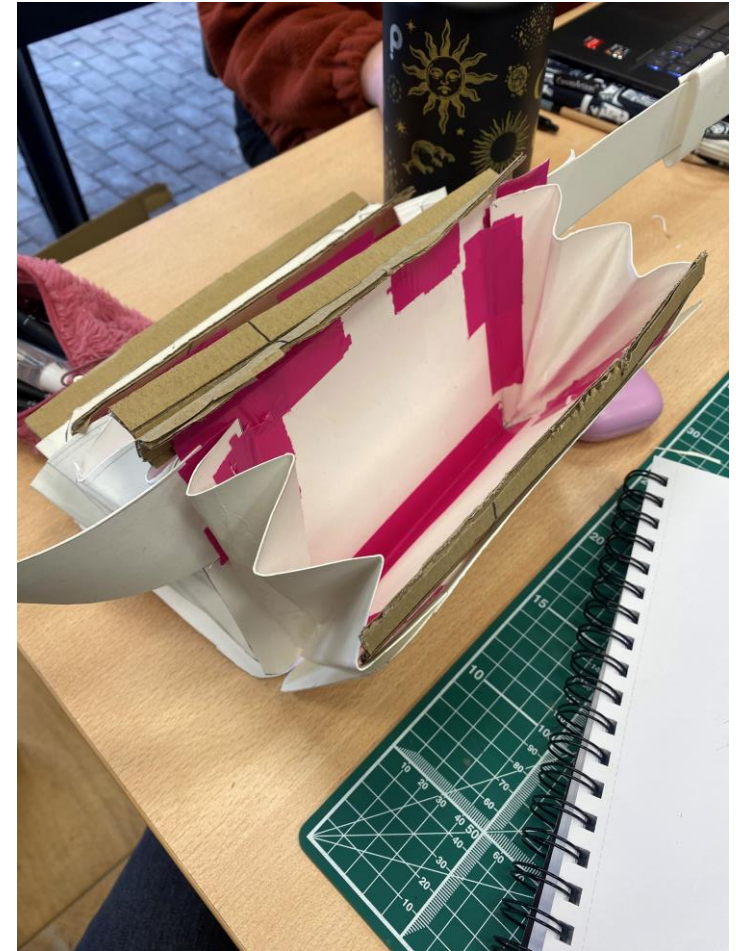
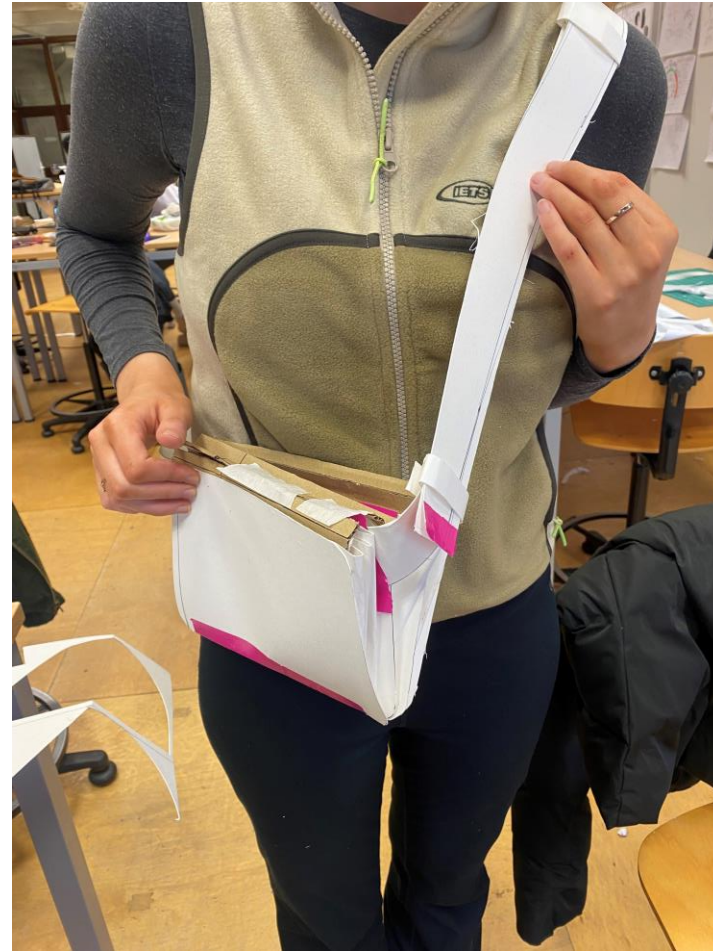
This ensures the bag closes and offers the look of the small size.

Model



Step 10 There would be 3 zips attached this was represented with the brown cardboard. The zippers would be close to the edge to close each section and make it look flat.

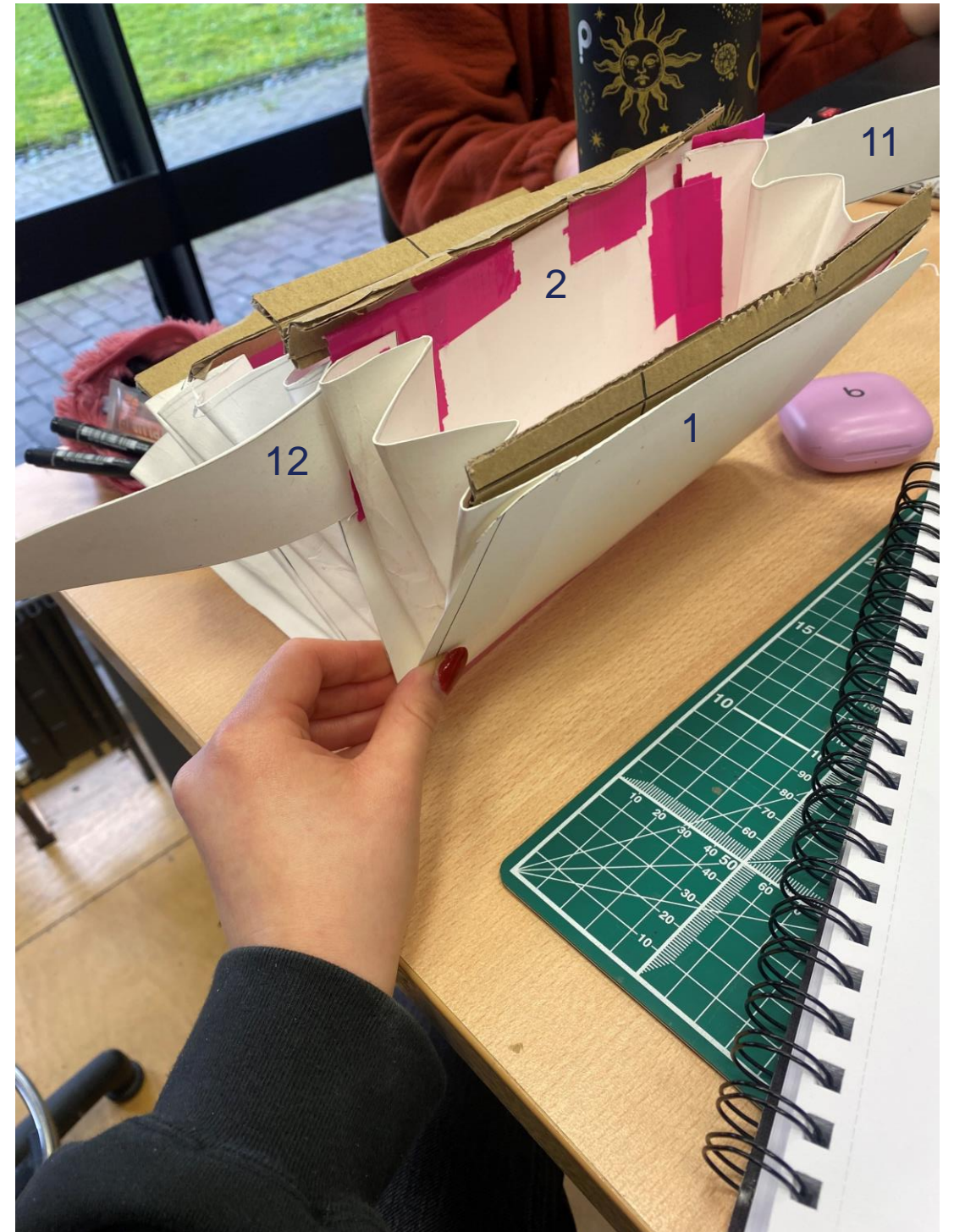
Model



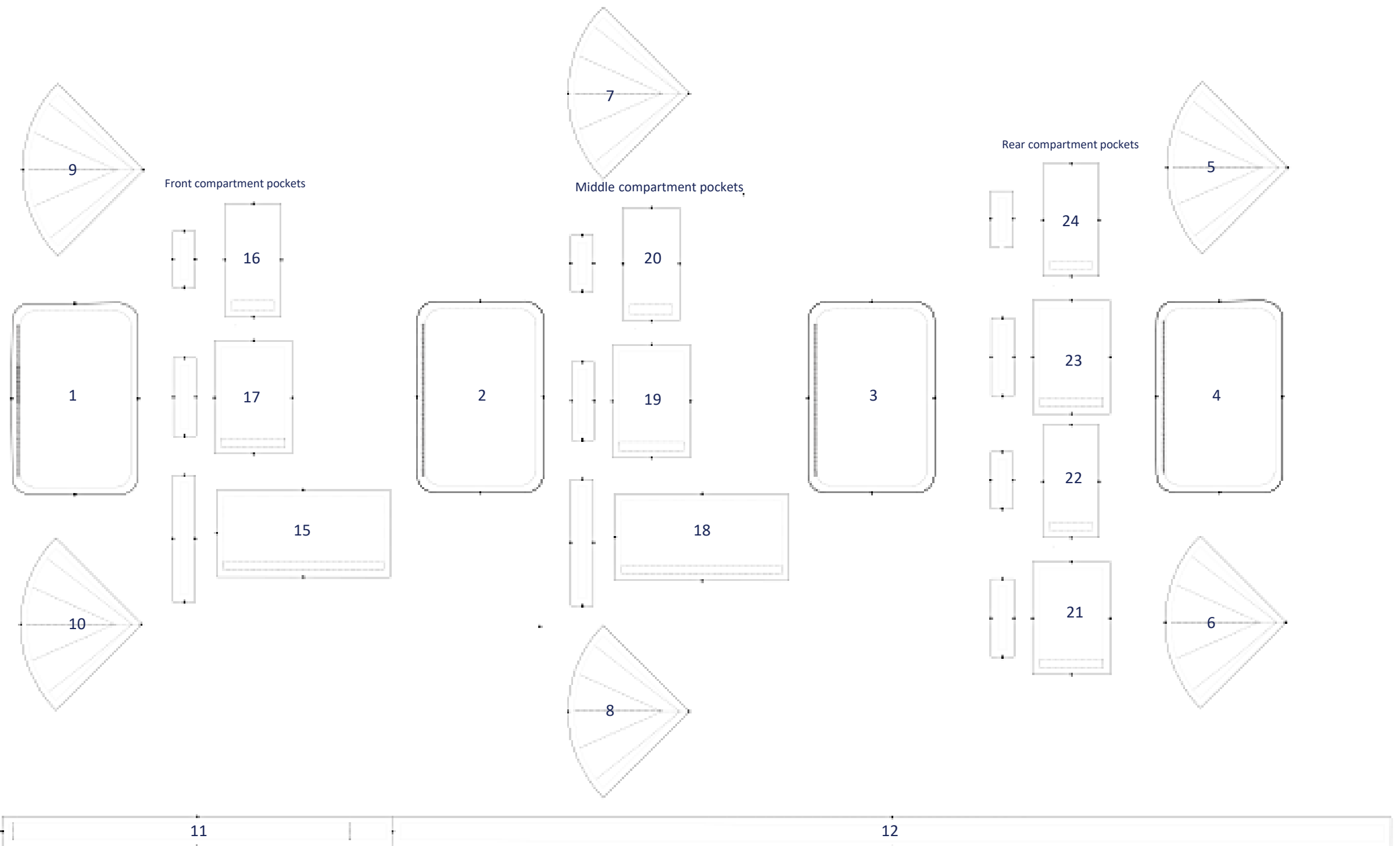
Step 11 The strap would be placed with 1 section to the front and 2 in the back.

Model

Number labels for pattern (more identification in bill of materials)

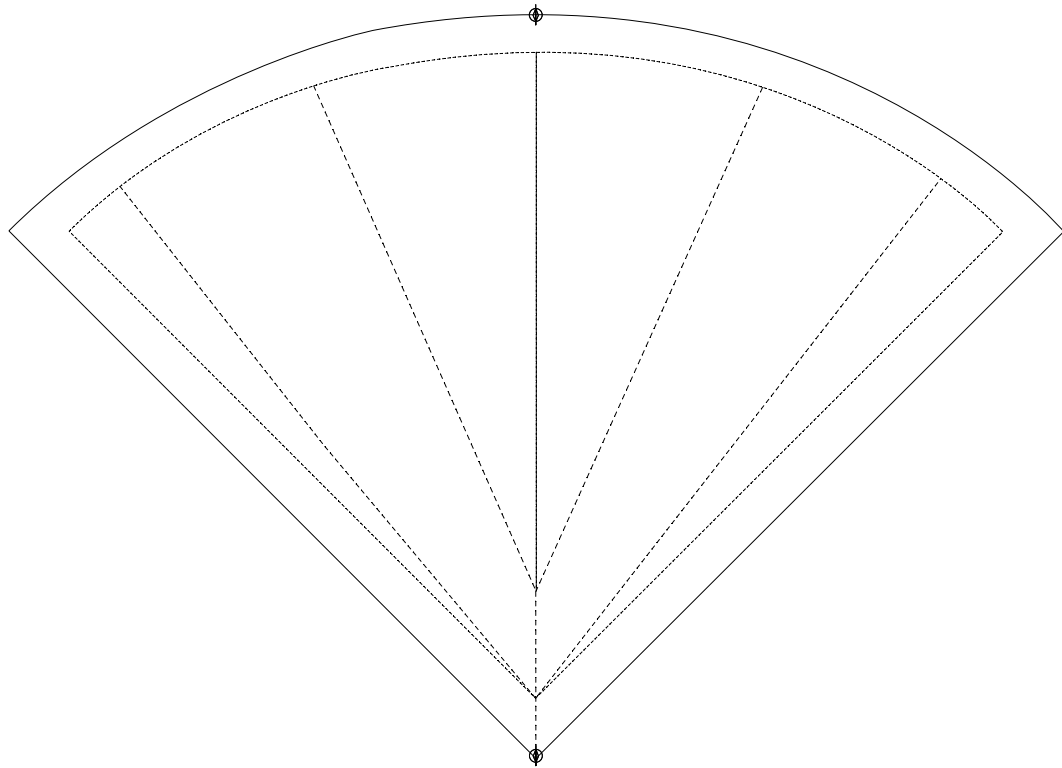


Pattern CAD

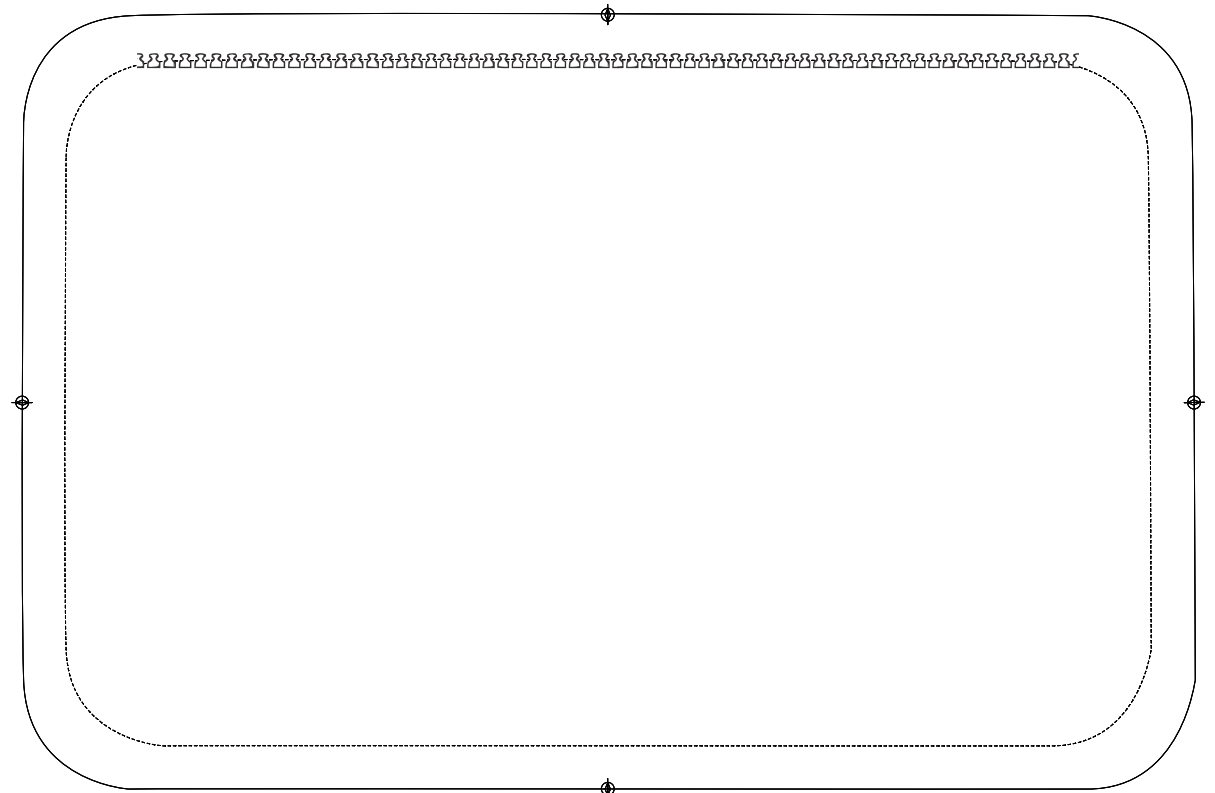


Pattern CAD (close up)

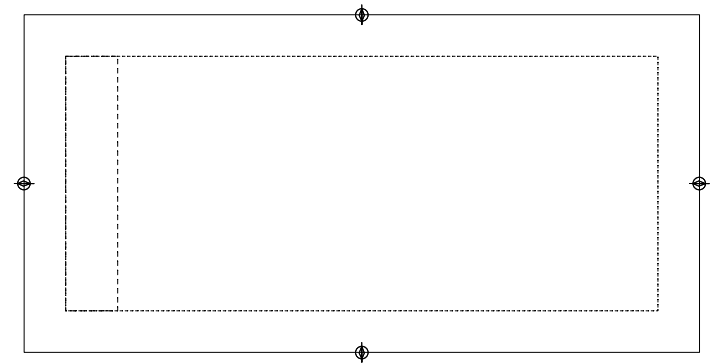
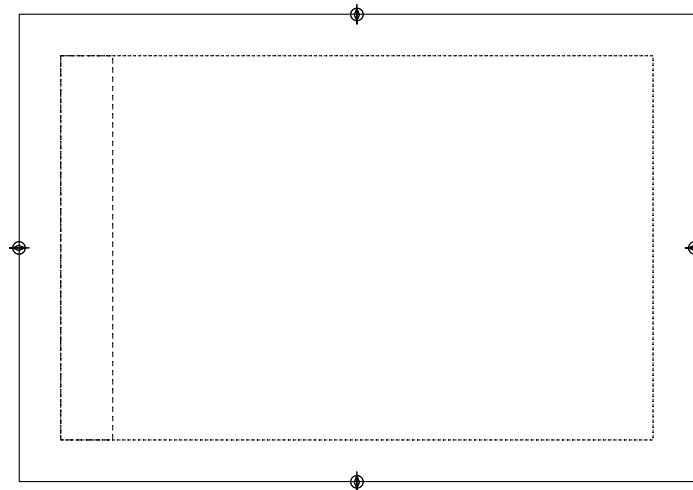
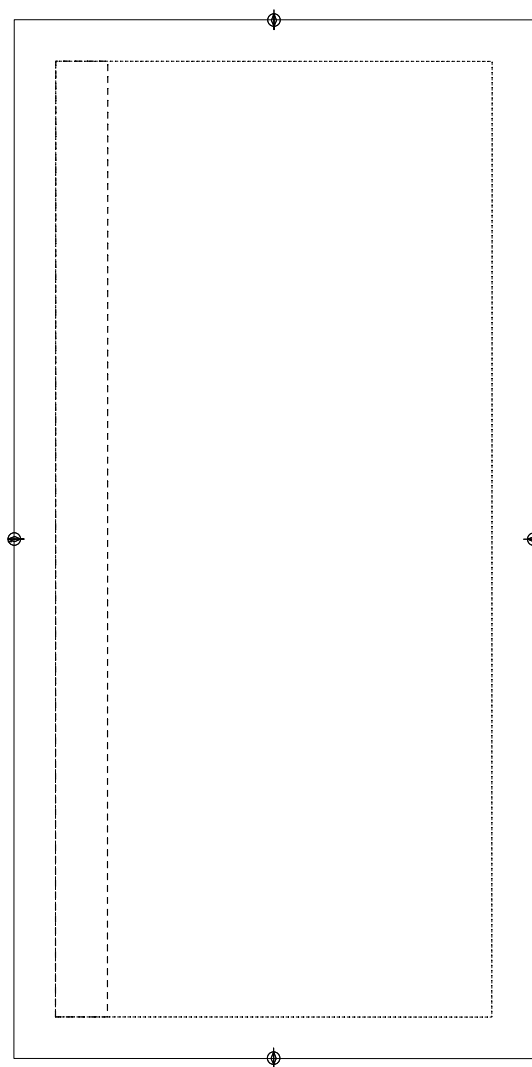
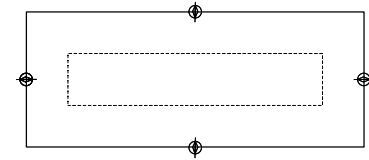
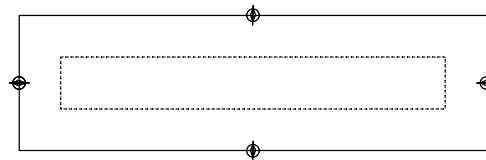
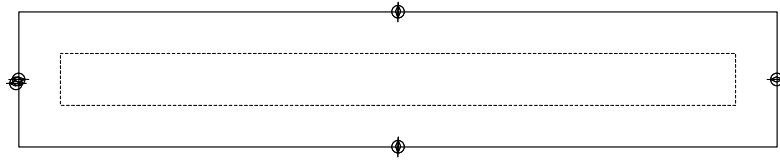
Side panels



Front/back panel & dividers



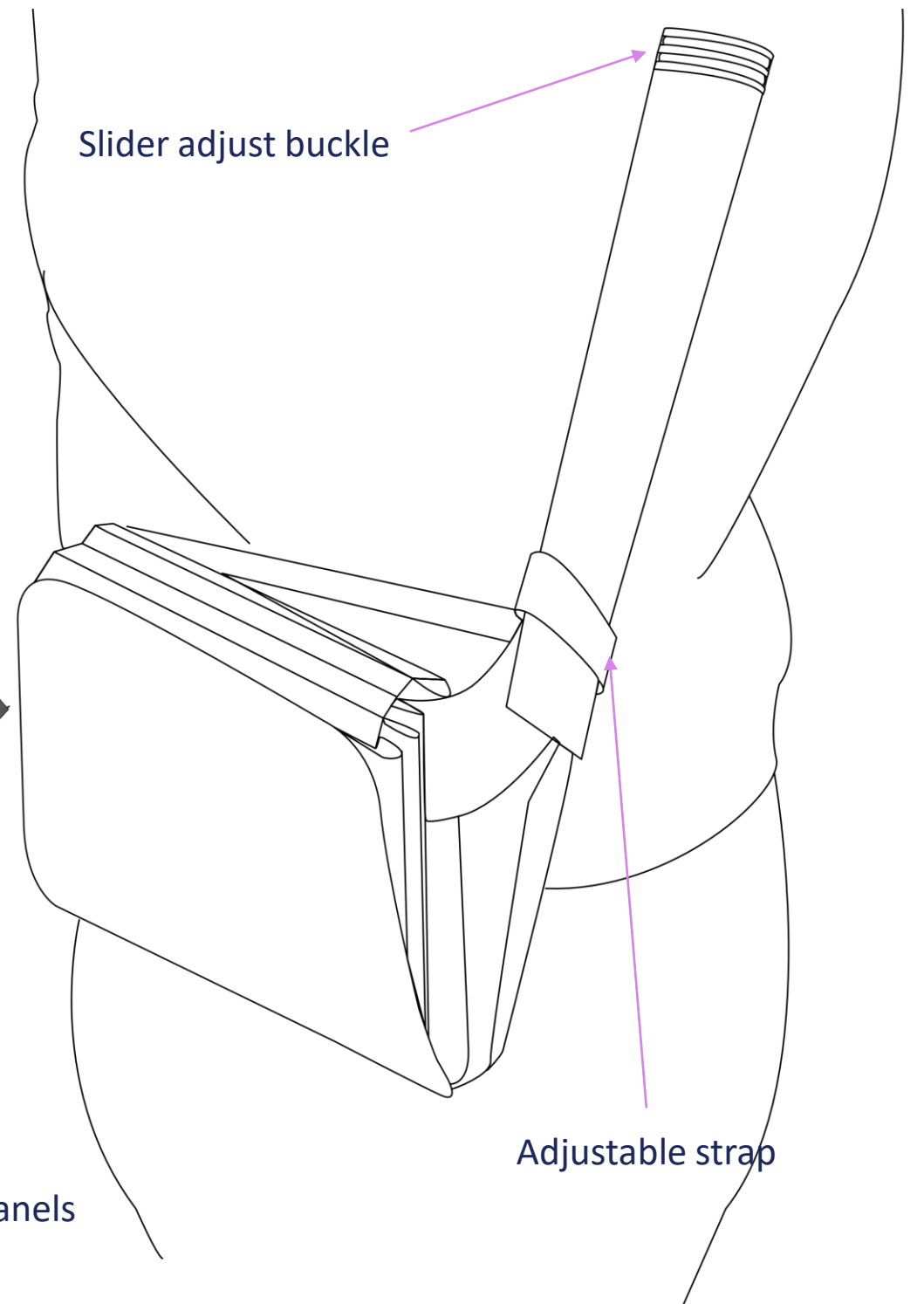
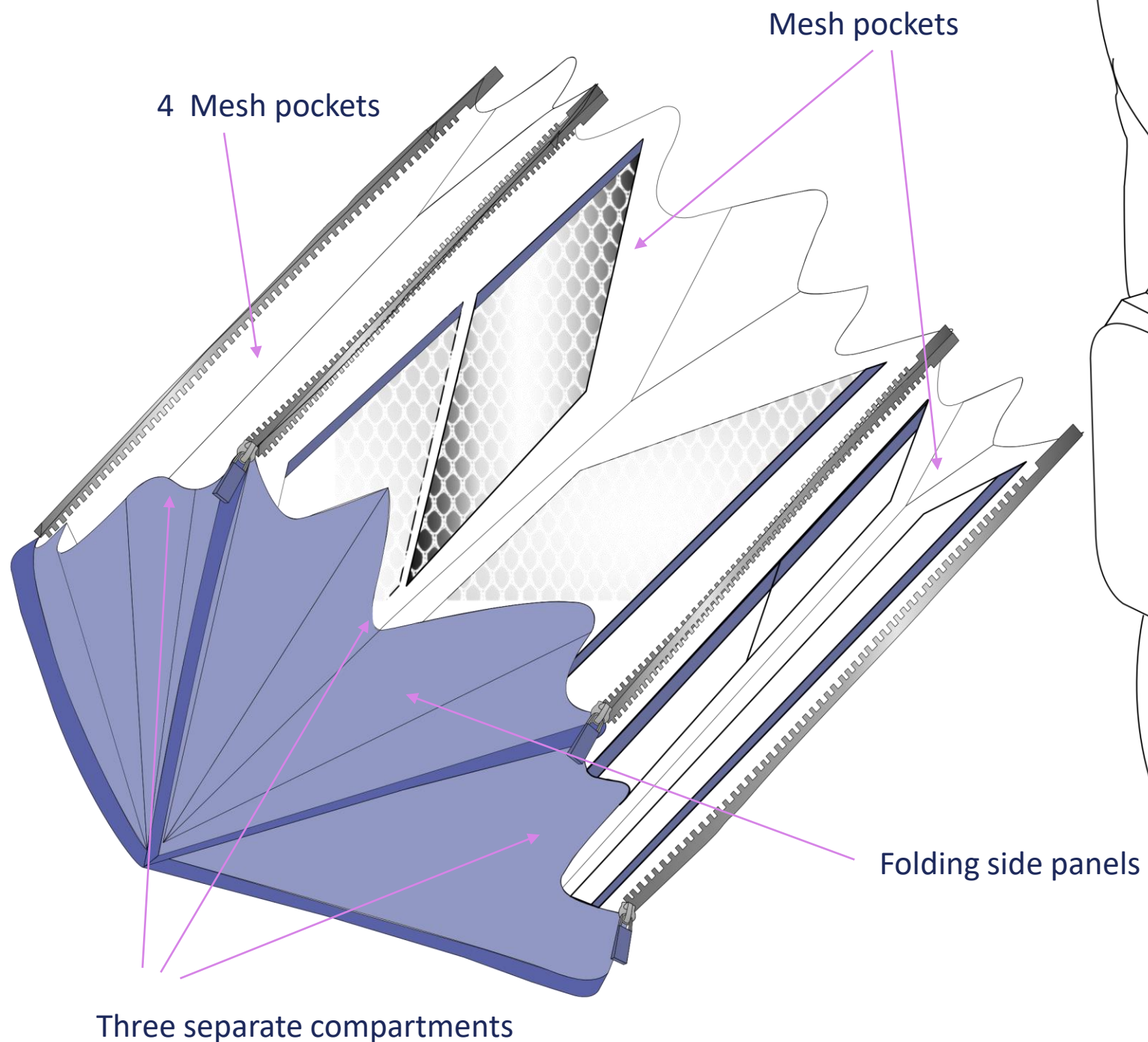
Pattern CAD (close up)



Pockets

Assembly document

Features



Assembly document

Construction

Use an iron to set the creases on the side panels.

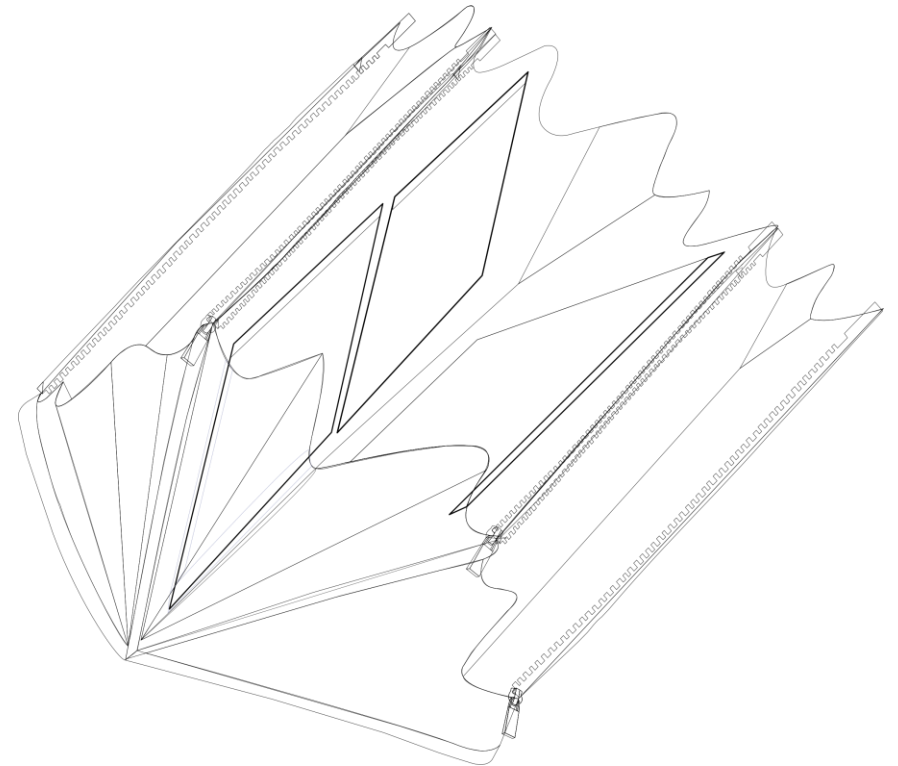
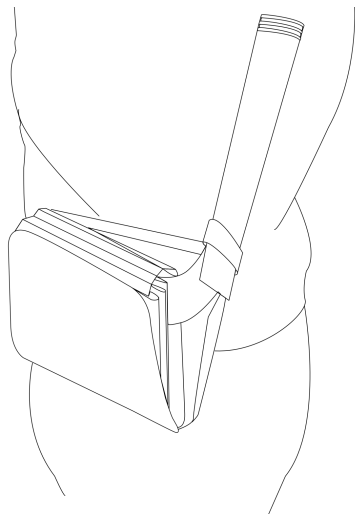
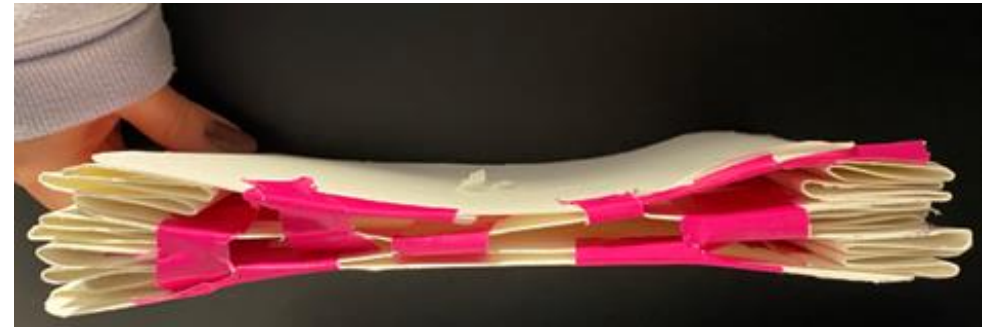
To make the construction easier, stick the side panels to the rectangular ones first.

Sew the blue cotton to the start of the mesh using a simple stitch.

After sewing, you're set to place your pockets in the compartments.



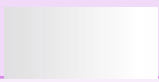
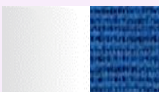
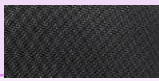


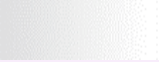
All panels must connect together at the bottom. This can be done with a simple stitch along all the 4 materials to bind it.

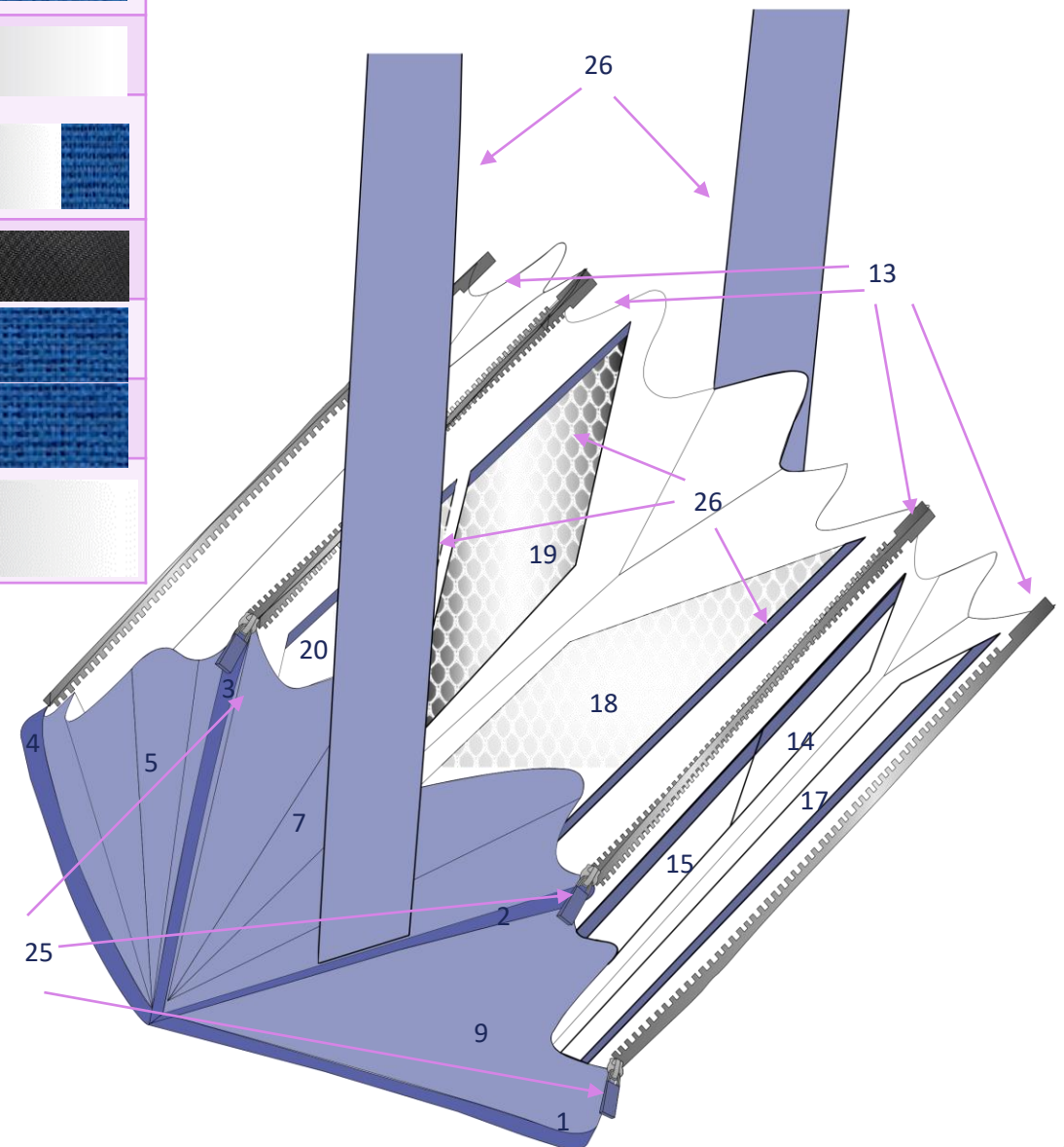
Place the zip on the top of the panels, ensure to use a separating zipper.



Assembly document

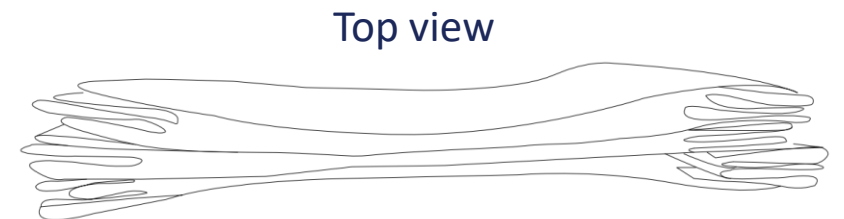
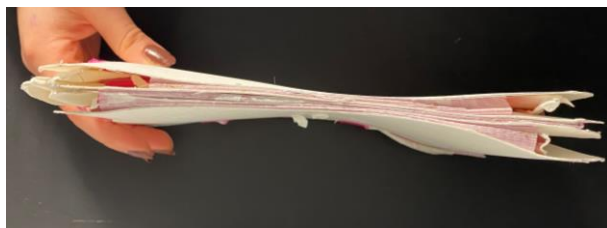
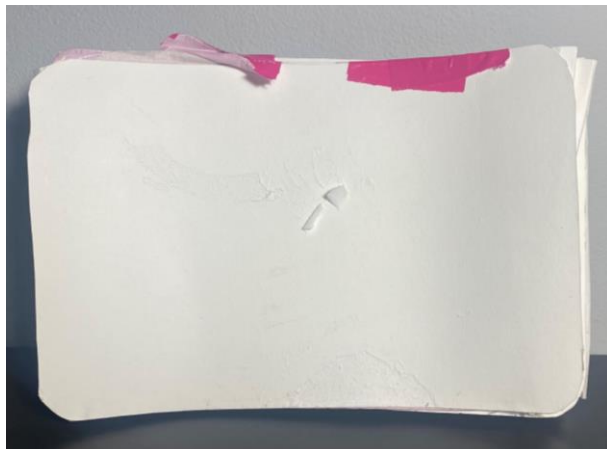
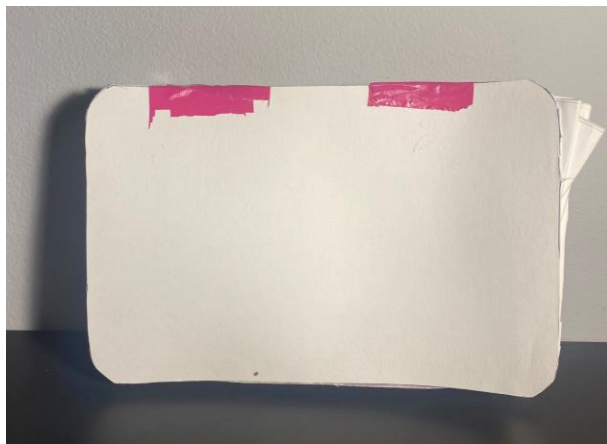
Bill Of Materials

Nrs	Part	Fabric/component	Colour	Swatch
5-10	Side panels	Cotton	Blue	
1-4	Front & back panels/dividers	Cotton	Blue	
13	Zipper	Separating zipper	Silver	
25	Pulleys	Metal pullet with blue cotton	Silver/blue	
14-24	Mesh pockets	Nylon	Black	
26	Pocket start	Cotton	Blue	
27	Strap	Cotton	Blue	
	Slider adjust buckle	Alloy	Silver	

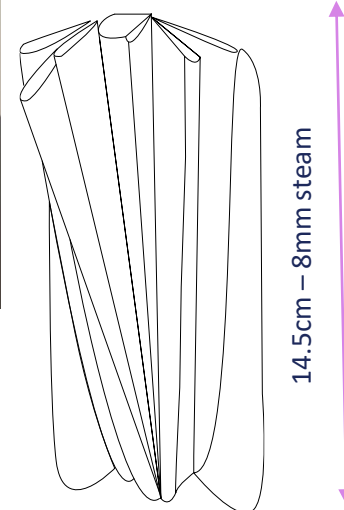


Assembly document

Dimensions



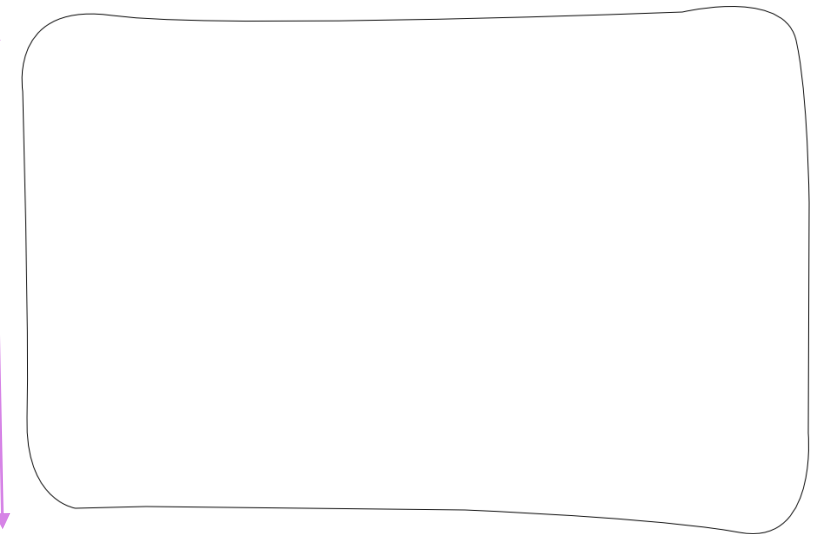
Top view



14.5cm – 8mm steam

35mm closed/each
compartment opens to
100mm (300mm in total)

Side views



22cm – 8mm steam

Front/back view